



media pack

uea su

connecting you to students
sunetwork.co.uk



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about us

why su network

Reach over 250k students
through onsite activation, digital
promotion and sponsorship

We expect
over 75k students
to attend our
Freshers Fairs
in 2023

We represent
14 university
campuses
and support bookings
for many more

In 2022/23,
we connected over
500 partners with
the student market

about us



**over 17k
students**

**15% are
international**

**over 10k
followers**

**on our
Instagram page**

**over 300k
views**

**on our website per
month**

connecting you to students



testimonials

our clients



“SU Network continue to maintain easy and prompt communications throughout as well as a mutually beneficial partnership. It is always a pleasure to work with your team”

Redbus Media Group

redbus
MEDIA GROUP

connecting you to students



welcome fair



welcome fair

prices & attendance

As one of the most popular events in the student calendar, taking place at the heart of the Norwich campus, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to campus, to start the new academic year, with over **6,000** students expected.

standard pitch

£800

Pitch for the fair and 2 staff access passes

premium activation

£1,200

2m x 6m space for large activations, with 6 access passes

premium package

from £2,200

Can include stall pitch at the fair + Welcome marketing + digital screens + website ad + social media and more



digital media



SU Network

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital
screen

5k footfall
per day



static

£400
per month | £1,000
per term

video

£450
per month | £1,100
per term

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with UEA SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

page visits

200,000 views
per month
ueasu.org

40,000 views
per month
for box office

pricing

£500
per month

£750
during freshers

£1,100
per term

540px x 67px
web spec

(PNG/JPEG/GIF)

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

student email

3,000
recipients | **£500**
50% open
rate

25%
open rate

sent to
over 80k
recipients

600px x 150px
e-newsletter
page spec

(PNG/JPEG/GIF) + URL

box office email

80,000
recipients | **£750**
25% open
rate

digital media

social media



**over 17k
followers**

£150
for 2 posts per month



**over 10k
followers**

£150
per grid/feed post

digital media

instagram

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 1.5k
views**

**over 10k
followers**

**£250
per
story**

**£50
extra for
multiple
stories**

**1080px x
1920px
instagram
story**



brand activation

SU Network

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

brand activation

from £750
depending on size
and capacity

5k footfall
per day

promo stall small

from £250
one standard
table size





print media



SU Network

print media

posters

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.

posters

from £110
per month

A3
5x

£130 in high traffic areas

A4
5x

POA full poster board

A1
5x

£110 on 5x doors in high traffic areas for 4 weeks

print media

leaflets

This gives you the opportunity to have leaflets in SU and university spaces, and to have posters and roll up banners positioned in key footfall areas.

static leaflets

£60

1,000
leaflets

Flyers distributed
across tables
in campus



staff distributed leaflets

£300

1,000
leaflets

UEA SU Student
Staff distributing
your leaflets across
campus

testimonials

our clients



“I have now been working with SU Network for 3 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –
Spaceways Storage**





opportunities



 **SU Network**

opportunities

sports and society sponsorship

club sponsor

Opportunity to sponsor a sports team, there are 60 clubs, with the package suiting both you and the sports team.

Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.

**Enquire for more details
on further opportunities**



derby day

Sponsor the annual Derby Day event, where rivals UEA and Essex go head-to-head across a huge variety of sport fixtures.

This unique opportunity creates the chance to create and build brand recognition across both UEA and Essex students, in a friendly rival atmosphere.

opportunities

event sponsorship

club night

Opportunity to sponsor a students' union club night on campus, this could be having food on the night, photo back drop opportunities, merch giveaways, and more!

venue/ corporate hire

The uesau has a variety of paces available for hire, including bars, cafes, clubs and office/ space rental.



Get in touch to find out how we can cater to your requirements

opportunities

fundraising



fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. These can range from charity runs, auctions, to community engagement activities, partnerships with local businesses, or crowdfunding initiatives.

**Enquire for more details
on further opportunities**

contact us

email

hello@sunetwork.co.uk



call

01227 823115



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

