



media pack

acm

connecting you to students
sunetwork.co.uk

ACM

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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorships**

We expect
over 250k students
to attend our
Freshers Fairs
in 2025

We represent
**25 university
campuses**
and support bookings
for many more

In 2023/24,
we connected over
500 partners with
the student market

about us

acm

over 5k
students

across our 3
campuses

over 10k
followers

on our
instagram page

over 9k
views

on acm's
e-newsletters

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group





freshers fair



 **SU Network**

welcome fair

prices & attendance

As one of the most popular events in the student calendar, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to campus to start the new academic year, with over **3,000** students expected.

standard pitch

£500

pitch for the fair and 2 staff
access passes

premium package

from £800

includes stall pitch at the fair +
digital screens + social media and
more



digital media



SU Network

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our 42 screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1080px (h) x
1920px (w)
landscape
digital screens

£250 per month

£600 per term

42 screens

across all campuses

brixton screens x20

guildford screens x10

birmingham screens x7

clapham screens x5

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversations and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 8.2k
students
across all 3 campuses

47%
open rate

student email

£150
sent fortnightly to
1.5k students

prospective students
email

£200
sent monthly to 5.2k
prospective students

alumni email

£150
sent monthly to 1.5k
alumni



digital media

tiktok

Capture the student market and boost your brand's visibility and revenue by engaging video ads on our Tiktok page. Advertise on our Tiktok page and unlock a world of opportunities to grow your brand, drive sales in the student market.

1920px (h) x
1080px (w)
tiktok
(MP4 or MOV)



over 700
followers

pricing

£125
per post

digital media

facebook

Facebook posts enable the users to engage in interactive features such as clickable links, polls, and options to comment and reshare, enabling users to engage directly with your brand and take immediate action. This interactivity forges deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 16k
followers**

guildford account

£250 per post

birmingham 4k followers

£150 per post

london 1.6k followers

£150 per post

1080px x
1080px
facebook
post

**over 3.5k
views**

digital media

instagram

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 2k
views

over 10k
followers

instagram flagship account

£250
per story

£500
per reel

birmingham account
london account

£75
per story

1080px x
1920px
instagram
story



brand activation

 **SU Network**

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

brand activation

from £150
depending on size
and capacity

2k footfall
across all campuses



The background image shows a large building with a glass facade, possibly a university building, during sunset. The sky is a vibrant orange and red. The entire image is overlaid with a semi-transparent blue filter. In the foreground, there are silhouettes of people, some holding a banner or flag.

print media

The logo for SU Network, consisting of a stylized orange and white geometric shape resembling a square with internal lines forming a network or grid.

SU Network

print media

electric theatre brochures

Advertising on the electric theatre brochures allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness and build long-term brand recognition.

**electric theatre
brochures**

£150
per month

A5 advert
inside and
back page

2000 copies per
quarter





opportunities



SU Network

opportunities

other opportunities

global food fest march 2025

Opportunity as a food vendor to come onto campus to showcase your delectable cuisines to over 5k students.

Be on campus for a week, immerse in the bustling vibes with the students on campus and introduce and sell your specialty food to them!

**For more information, please
email us**



contact us

email

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call

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visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

