



 **SU Network**

# **chichester freshers fair**

**2025**

**UCSU**

# introduction

## chichester su

**7k students**

across both campuses

**2k students**

attended 2024 freshers

**300 students**

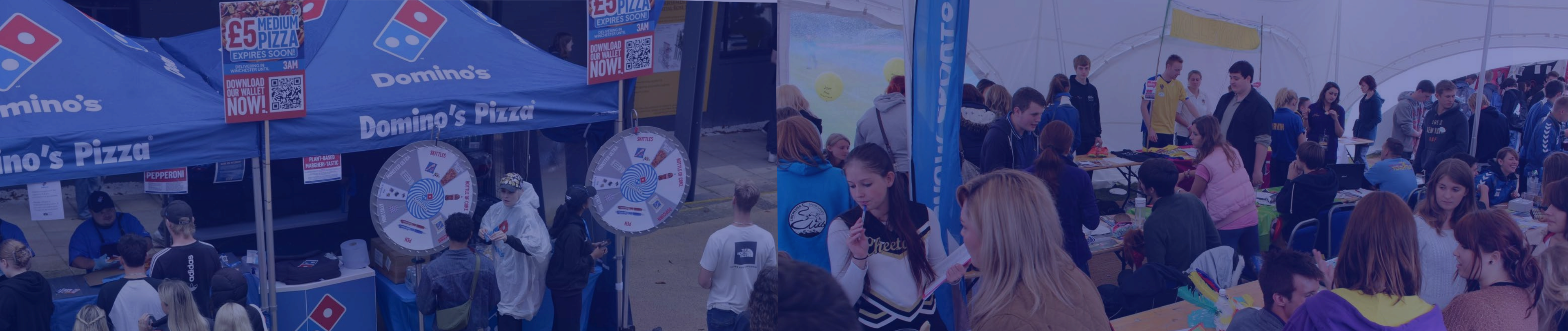
are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Chichester.

This pack outlines the opportunity to participate in Chichester's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 2,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



# recap of freshers 2024



**Domino's**

**Sussex Police**

**PREGNANCY OPTIONS CENTRE**
 + many more



# key dates for your diary



**saturday 13<sup>th</sup> september**

**students move in weekend**



**monday 15<sup>th</sup> september**

**welcome week**



**monday 22<sup>nd</sup> september**

**classes begin**



# freshers stalls

wednesday 24<sup>th</sup> september (chichester)

thursday 25<sup>th</sup> september (bognor)

2k students per day

**standard pitch**

**bognor £100**

**chichester £600**

**6ft x 2ft table**  
a standard stall

\*get in touch with us for bespoke prices  
for charity rates

**premium pitch**

**bognor £75**

**chichester £1,000**

**double table**  
a premium stall

**combo package**

**chichester**

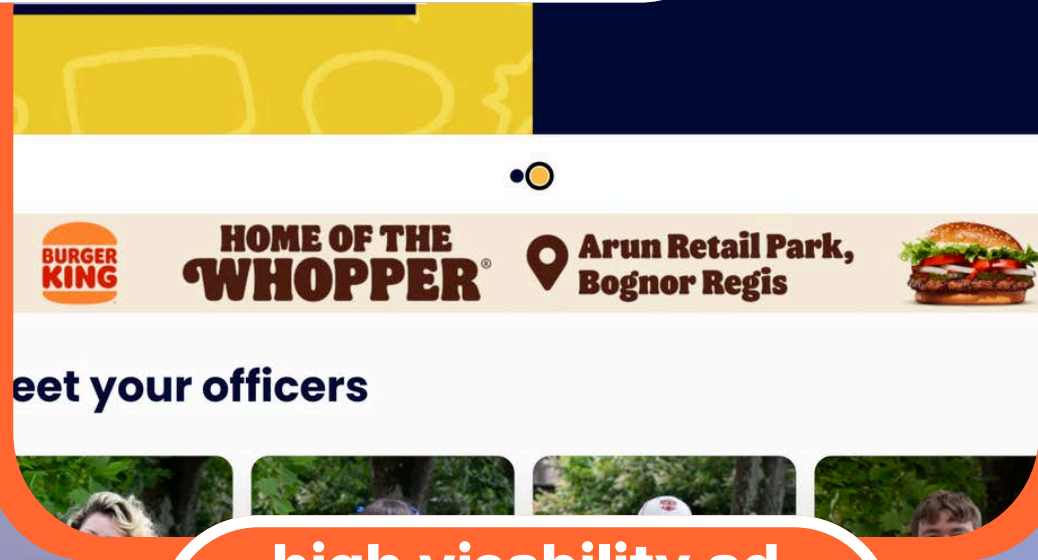
**£900**

**freshers & refreshers**

a standard stall for both freshers  
& refreshers - save £500



## website advert



high visibility ad  
90k monthly views

## instagram story



6.4k followers  
average 1k views

# digital opportunities

## media

## e-newsletter



new for 2025/26

## posters



posters placed around  
student spaces

# media add ons

during freshers

## bronze

1 x instagram story  
3 x A3 posters displayed  
on site for 1 x month from  
20<sup>th</sup> September

£200

## silver

1 x instagram story  
5 x A3 posters displayed on site  
for 1 x month from 20<sup>th</sup> September  
website advert on club page of  
your choice for 1 x month from  
20<sup>th</sup> September  
1 x advert in e-newsletter

£450

## gold

1 x instagram story  
flyer inserted into welcome boxes  
half page advert in welcome  
lanyard booklet  
1 x advert in e-newsletter  
homepage website advert for 1 x  
month from 20<sup>th</sup> September

£950

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at** [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)



**or visit** [www.sunetwork.co.uk](http://www.sunetwork.co.uk)

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

