



essex su freshers fair

2025



introduction

essex su

18k students

altogether at Essex

7k students

attended 2024 freshers

6k students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Essex's Students' Union. This pack outlines the opportunity to participate in Essex's Freshers Fair, taking place in October. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 7,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



the gym group

recap of freshers 2024

+ many more

key dates for your diary



saturday 27th september

students move in weekend



monday 29th september

welcome week



monday 6th october

classes begin



freshers stalls

friday 3rd october
7k students per day

standard pitch

£750

6ft x 2ft table
a standard stall

*get in touch with us for bespoke prices
for charity rates

premium pitch

£1,000

double table
a premium stall

combo package

£1,100

freshers & refreshers
a standard stall for both
freshers & refreshers - save
£300



digital screens



landscape screens
3k daily footfall

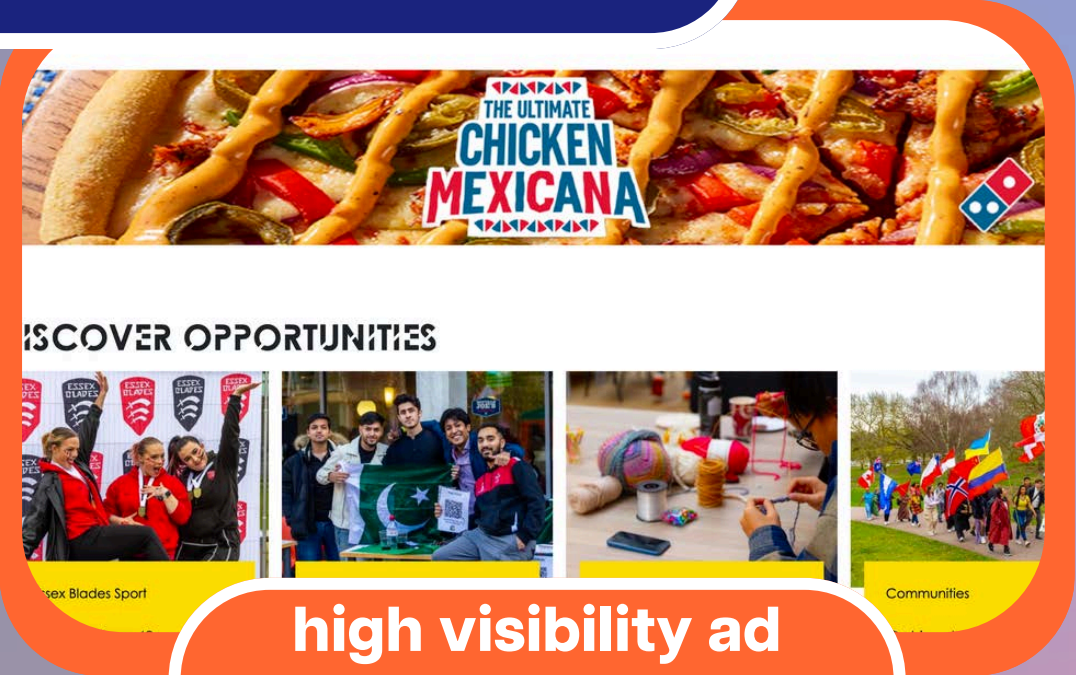
instagram story



15.6k followers
average 1.6k views

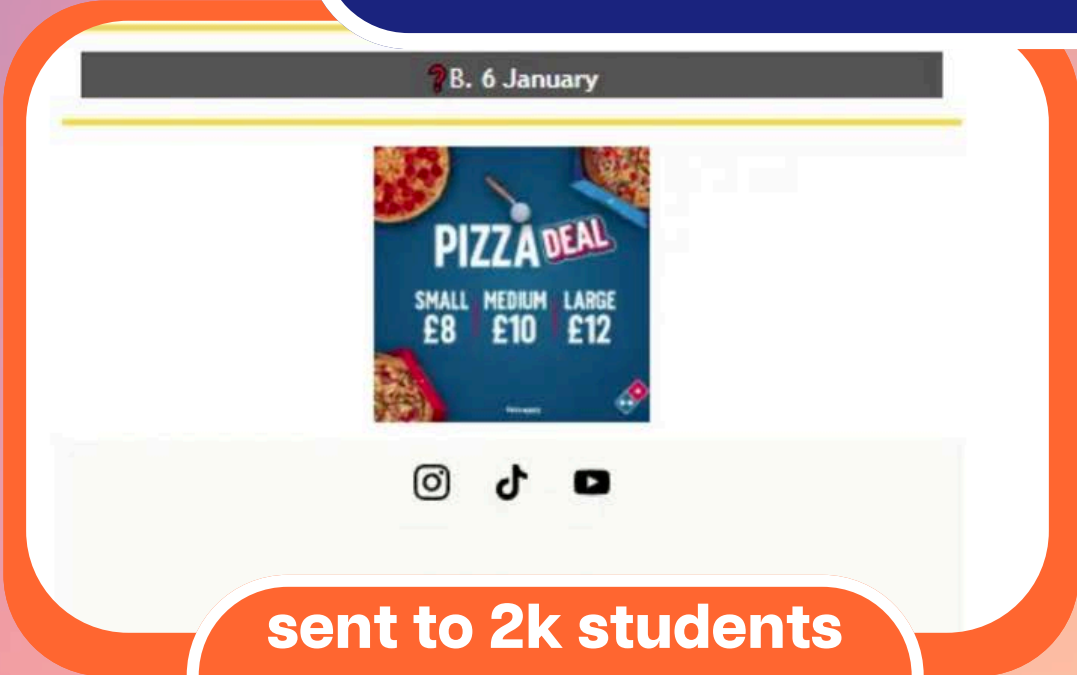
digital opportunities
media

website banner



high visibility ad
8k monthly views

e-newsletter



sent to 2k students
35% open rate

media add ons

during freshers

bronze

1 x instagram story
2 x weeks digital screen starting
29th September

£350

silver

1 x instagram story
1 x month digital screen starting
29th September
1 x month advert on student
discount page
2 x weeks of website homepage
starting 29th September

£750

gold

1 x instagram story
1 x month digital screen starting
29th September
1 x month advert on student
discount page
1 x advert in e-newsletter
1 x month website homepage
starting 29th September

£1,300

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more
tailored based on your requirements.

All prices quoted are excluding VAT.

