



greenwich su freshers fair

2025

greenwich
students'
union

introduction

greenwich su

29k students

across 3 campuses

8k students

attended 2024 freshers

30% students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Greenwich Students' Union.

This pack outlines the opportunity to participate in Greenwich su's Freshers Fair, taking place in September across London, Medway and Avery Hill. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 8k new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2024



mobile



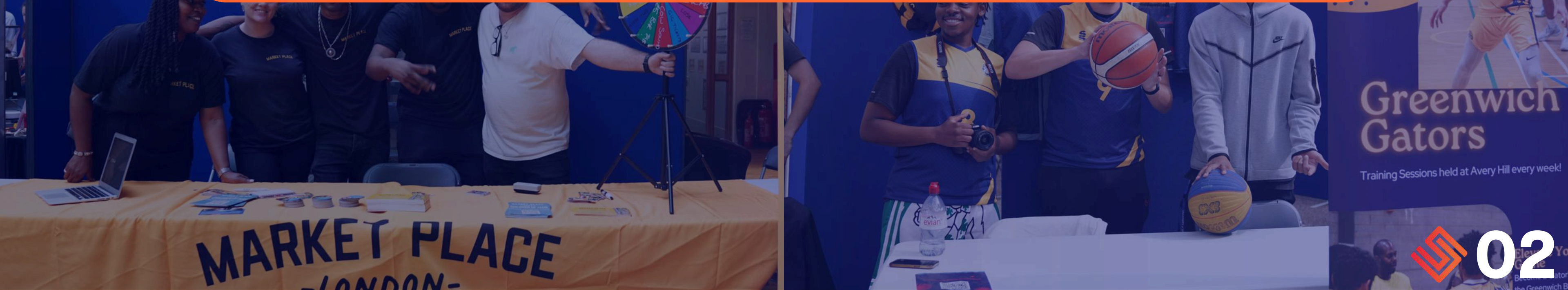






Domino's

+ many more



key dates for your diary



6th September 2025

students move in weekend



8th September 2025

welcome week



22nd September 2025

classes begin



freshers stalls

friday 19th september (greenwich)
wednesday 17th september (medway)
tbc (avery hill)
5k students per day

standard pitch

avery hill £300

greenwich £750
medway £650

6ft x 2ft

a standard stall

*get in touch with us for bespoke prices
for charity rates

premium pitch

avery hill £500

greenwich £1,000
medway £900

double stall

a premium stall

£1,200

combo package

Outdoor activation, get in
touch for bespoke pricing

freshers

a standard stall at all 3 campuses -
save £500

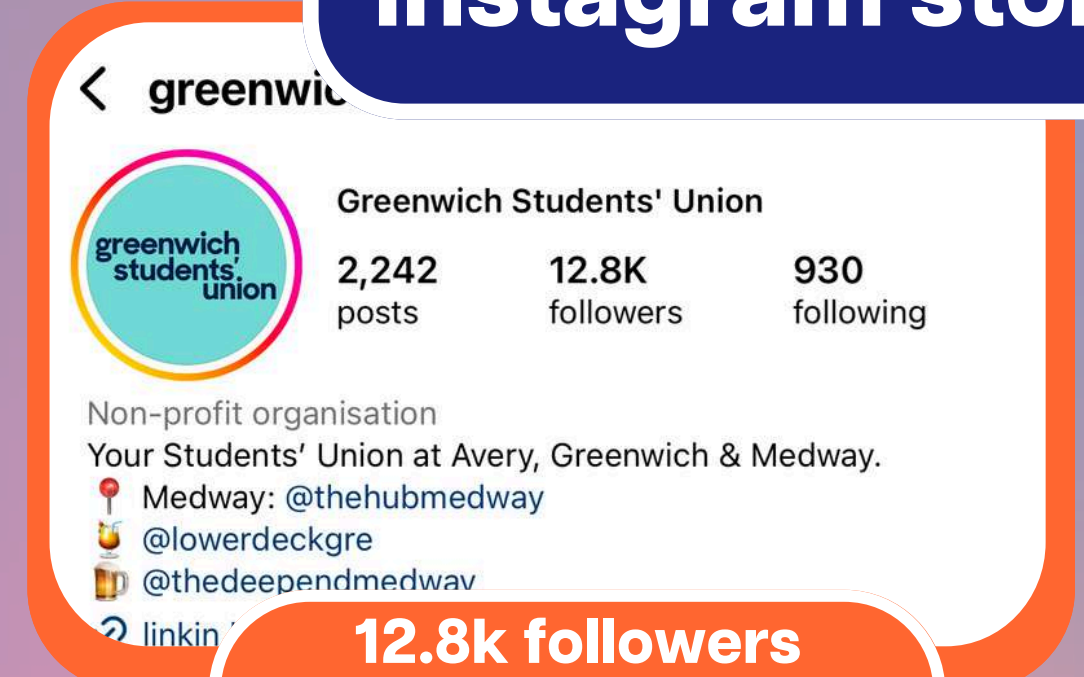


digital screens



landscape screens
3k daily footfall

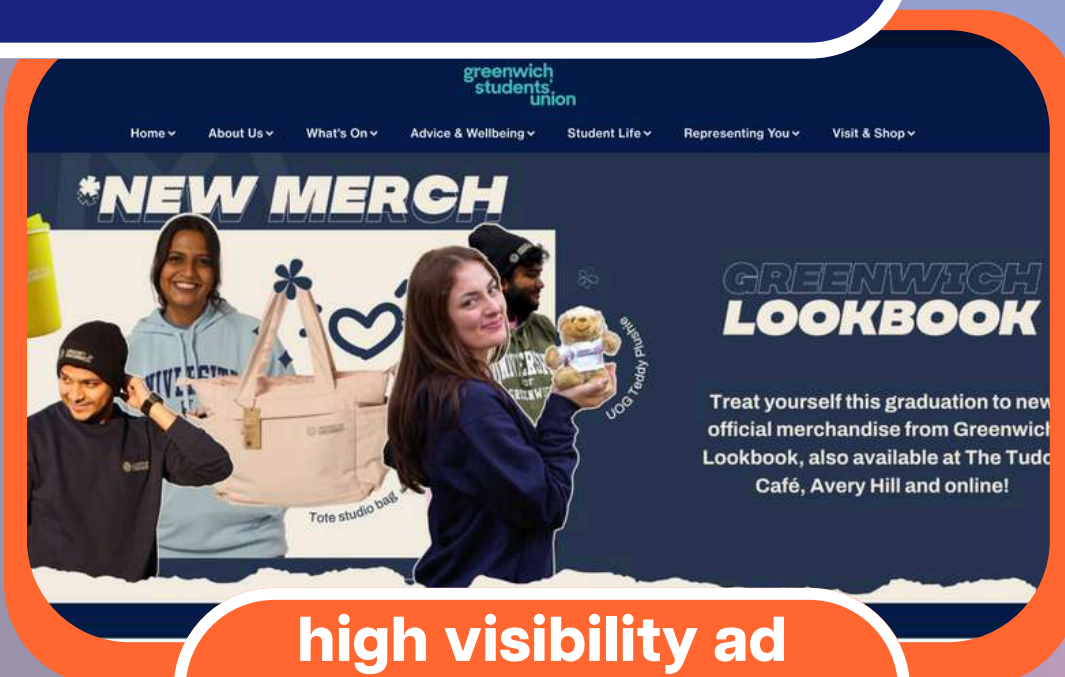
instagram story



12.8k followers
average 2k views

digital opportunities
media

website homepage



high visibility ad
21k monthly views

e-newsletter



sent to 15k
students

media add ons

during freshers

bronze

2 x weeks of digital screens
1 x instagram story

£350

silver

1 x month of digital screens
1 x instagram story
2 x weeks of website banner

£750

gold

1 x month of digital screens
1 x instagram story
1 x e-newsletter
2 x weeks of website banner

£1,500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more
tailored based on your requirements.

All prices quoted are excluding VAT.

