



kent su freshers fair

2025



introduction

kent su

19k students

altogether at Kent

8k students

attended 2024 freshers

4k students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Kent Students' Union. This pack outlines the opportunity to participate in Kent's Freshers Fair, taking place in October. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 8,000 new and returning students. To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.

recap of freshers 2024

southeastern prime



Creams prograd

+ many more

key dates for your diary



saturday 27th September

students move in weekend



monday 29th September

welcome week



monday 5th October

classes begin



freshers stalls

thursday 2nd & friday 3rd october
8k students per day

standard pitch

one day both days
£800 £1,200

6ft x 2ft

a standard stall

*get in touch with us for bespoke prices
for charity rates

premium pitch

one day both days
£1,100 £1,600

double stall

a premium stall

£1,500

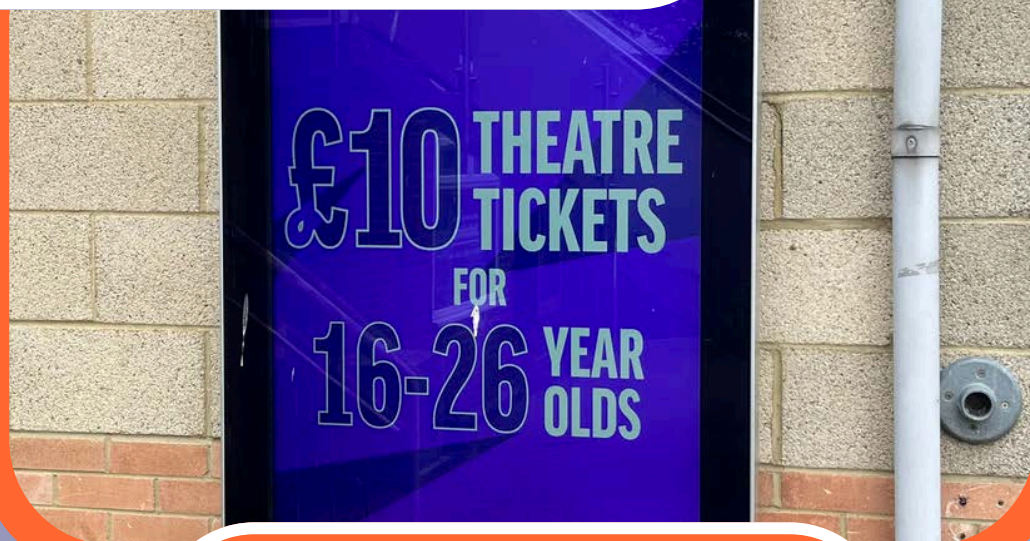
combo package

freshers & refreshers

a standard stall for all 3 days of
freshers & refreshers - save £400



digital screens



portrait screens
2k daily footfall

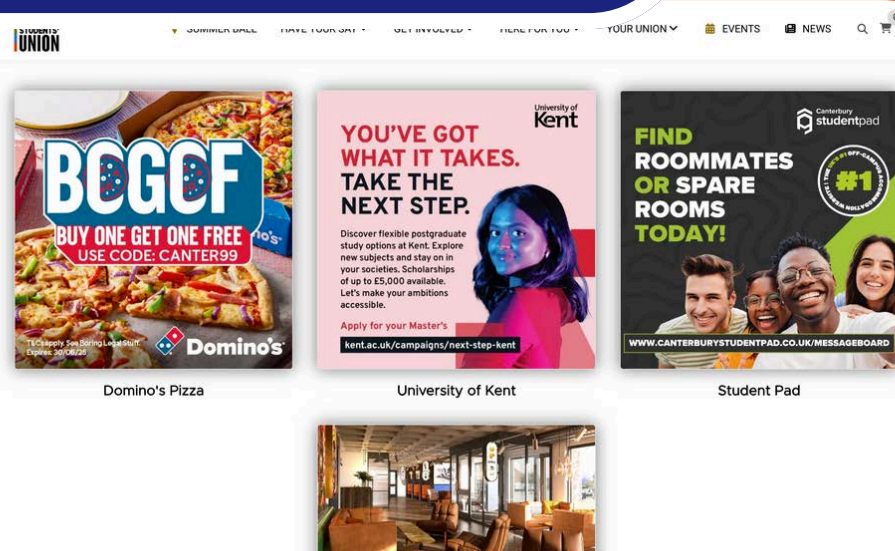
instagram story



11.7k followers
average 1k views

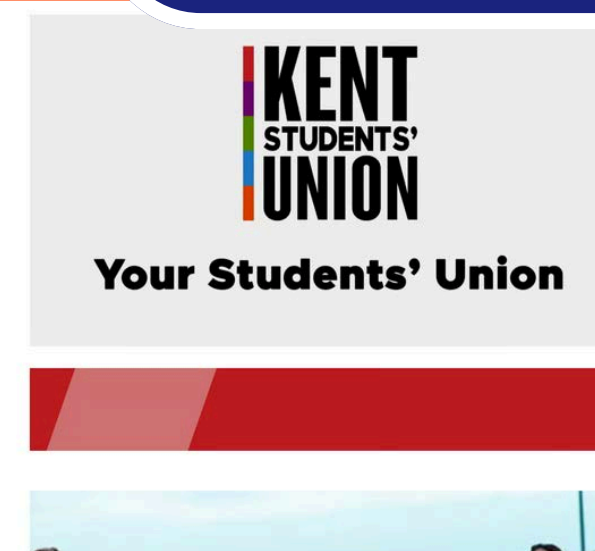
digital opportunities media

website banner



high visibility ad
20k monthly views

e-newsletter



sent to 10k students
36% open rate

media add ons

during freshers

bronze

2 x weeks digital screen starting 27th
September
1 x instagram story post

£350

silver

2 x weeks digital screen starting 27th
September
1 x instagram story post
1 x month advert on student discount
page
2 x weeks of website homepage
starting 27th September

£800

gold

2 x weeks digital screen starting 27th
September
1 x instagram story post
1 x month website homepage starting
on 27th September
1 x month advert on student discount
page
1 x advert on freshers wall planner
1 x advert in freshers e-newsletter

£1,500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more
tailored based on your requirements.

All prices quoted are excluding VAT.

