



LSE su freshers fair

2025



introduction

LSE su

12k students

in the heart of central london

6k students

attended 2024 freshers

7k students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at LSE Students' Union. This pack outlines the opportunity to participate in LSE su's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 6,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2024

giffgaff Deloitte



Department
for Education



ROYAL
OPERA
HOUSE



LLOYDS BANK

SEO
/LONDON

+ many
more



key dates for your diary



saturday 20th september

students move in weekend



monday 22nd september

welcome week



monday 29th september

classes begin



which date is best for you?



tuesday 23rd september

faith and culture groups



wednesday 24th september

sports and special interest groups



thursday 25th september

academic and career focused groups

freshers stalls

tuesday 23rd, wednesday 24th &
thursday 25th september
6k students per day

standard pitch

1 day £1,300

6ft x 2ft

a standard stall

*get in touch with us for bespoke prices
for charity rates

premium pitch

1 day £1,800

double table

a premium stall

combo package

£3,000

freshers

a standard stall for all 3 days of
freshers - save £900



digital screens



20 digital screens
across campus

instagram story



18.2k followers
average 3k views

digital opportunities

media

website homepage



high visibility ad
20k monthly views

e-newsletter



sent to 14k students
48% open rate

media add ons

during freshers

bronze

2 x weeks of digital screens
1 x instagram story

£450

silver

1 x month of digital screens
1 x instagram story
2 x weeks of website banner

£900

gold

1 x month of digital screens
1 x instagram story
1 x e-newsletter
2 x weeks of website banner
A5 freshers wall planner insert

£1,600

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more
tailored based on your requirements.

All prices quoted are excluding VAT.

