



surrey su freshers fair

2025



The University of Surrey
Students' Union

introduction

surrey su

16k students

altogether at Surrey

7k students

attended 2024 freshers

5k students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Surrey Students' Union. This pack outlines the opportunity to participate in Surrey's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 7,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2024



key dates for your diary



saturday 13th september

students move in weekend



monday 15th september

welcome week



monday 22nd september

classes begin



freshers stalls

friday 19th september

7k students per day provisional

standard pitch

£900

4ft x 2ft table

a stall in the marquee

*get in touch with us for bespoke prices
for charity rates

premium pitch

£1,200

double table

a premium stall in the marquee

combo package

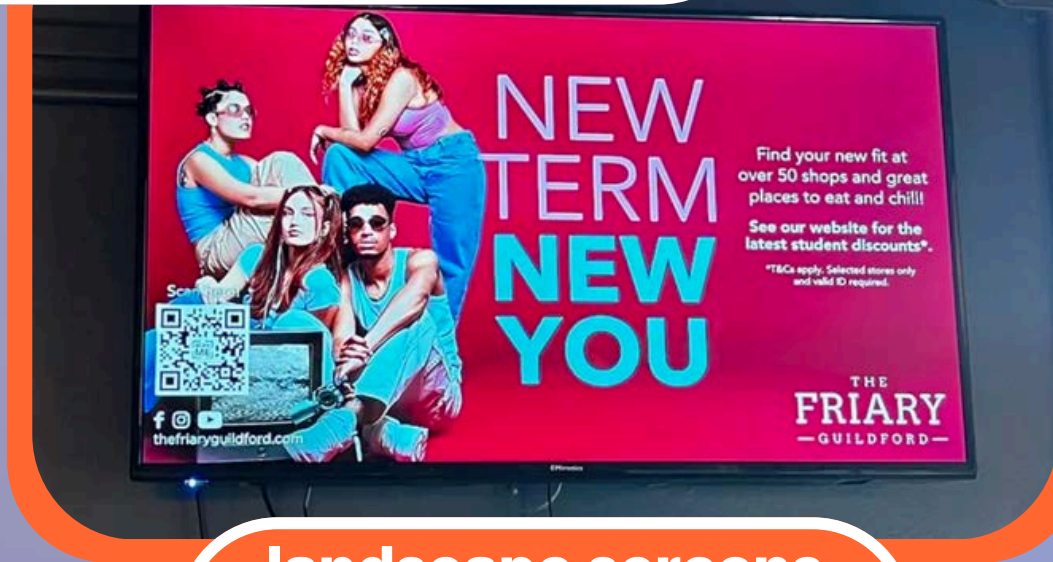
£1,100

freshers & refreshers

a standard stall for both
freshers & refreshers - save
£300



digital screens



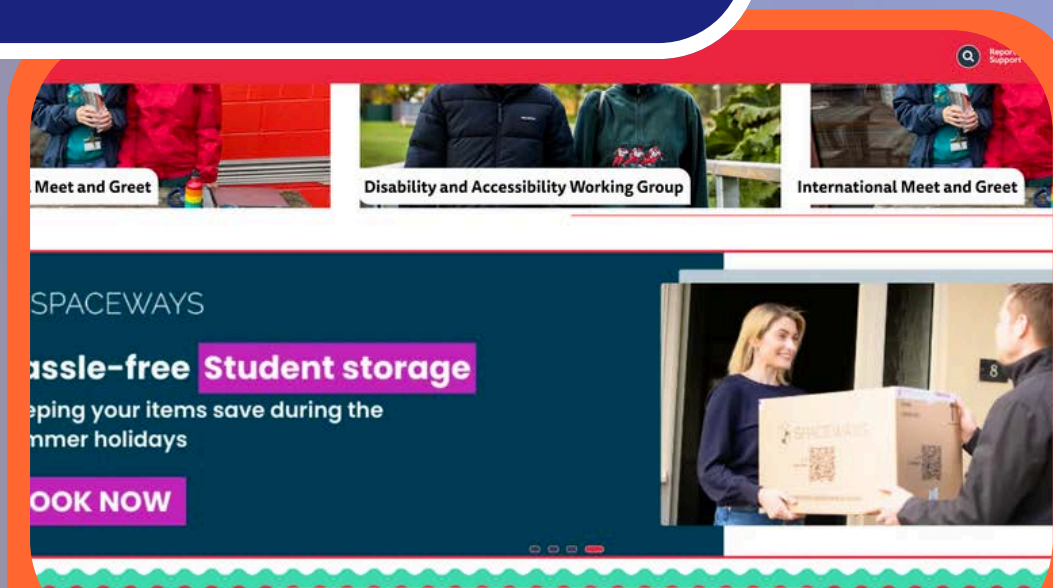
landscape screens
2k daily footfall

instagram story



19.1k followers
average 1.8k views

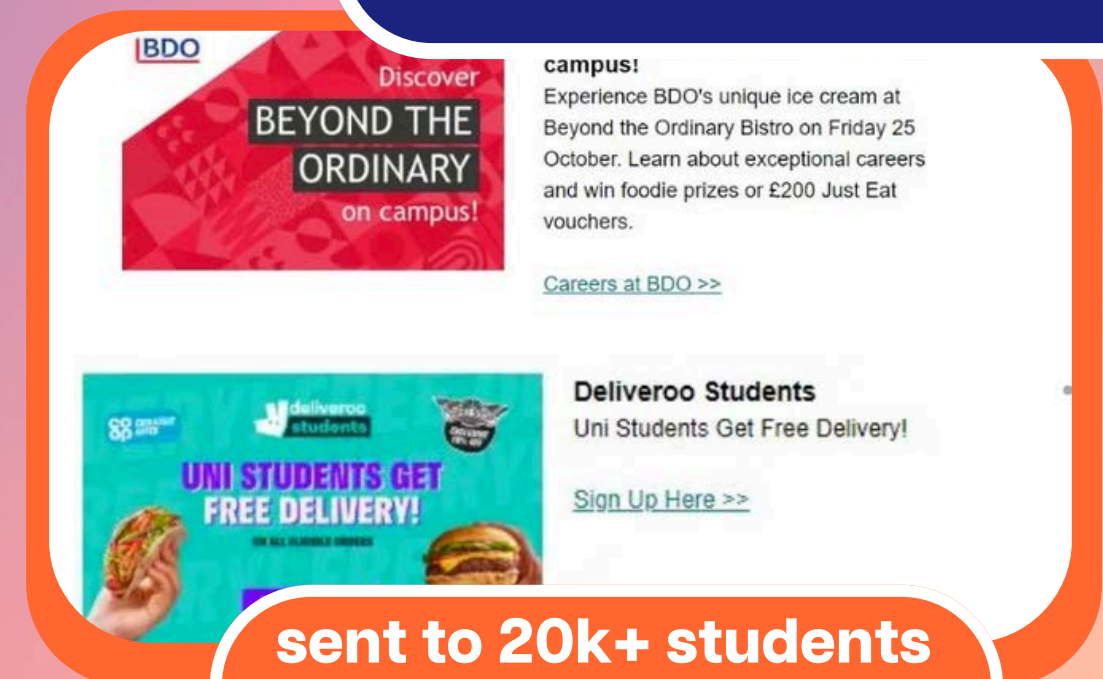
website banner



high visibility ad
42k monthly views

digital opportunities media

e-newsletter



sent to 20k+ students
68% open rate

media add ons

during freshers

bronze

1 x instagram story
2x weeks digital screen
starting 15th September

£300

silver

1 x instagram story
1x month digital screen starting
15th September
1x month advert on student
discount page
2x weeks of website homepage
starting 15th September

£800

gold

1x instagram story
1x month digital screen starting
15th September
1x month website homepage
starting 15th September
1x advert on freshers wall
planner
1x advert in e-newsletter

£1,500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each stall holder prior the event.

