



sussex su freshers fair

2025



introduction

sussex su

18k students

altogether at Sussex

7k students

attended 2024 freshers

21% of students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Sussex's Students' Union. This pack outlines the opportunity to participate in Sussex's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 7,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2024



+ many more



key dates for your diary



saturday 20th september

students move in weekend



monday 22nd september

welcome week



monday 29th september

classes begin



freshers stalls

wednesday 24th september
7k students per day

standard pitch

£900

6ft x 2ft table

a stall in the marquee

*get in touch with us for bespoke prices
for charity rates

premium pitch

£1,300

double table

a premium stall in the marquee

combo package

£1,100

freshers & refreshers

a standard stall for both
freshers & refreshers - save
£300

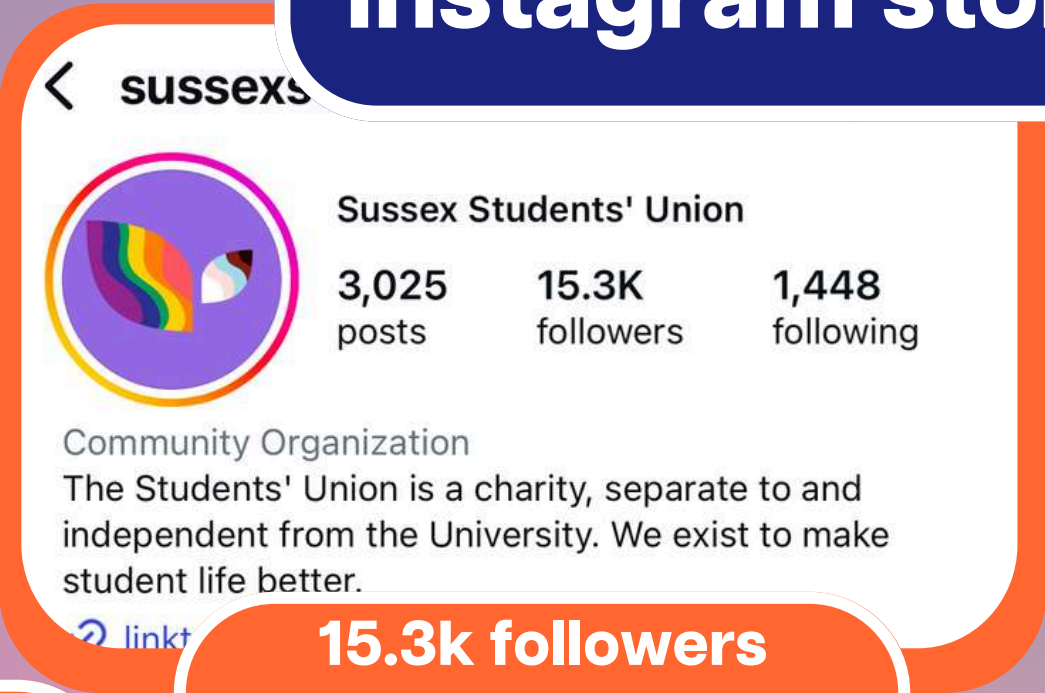


digital screens



landscape screens
5k daily footfall

instagram story



15.3k followers
average 1.3k views

digital opportunities
media

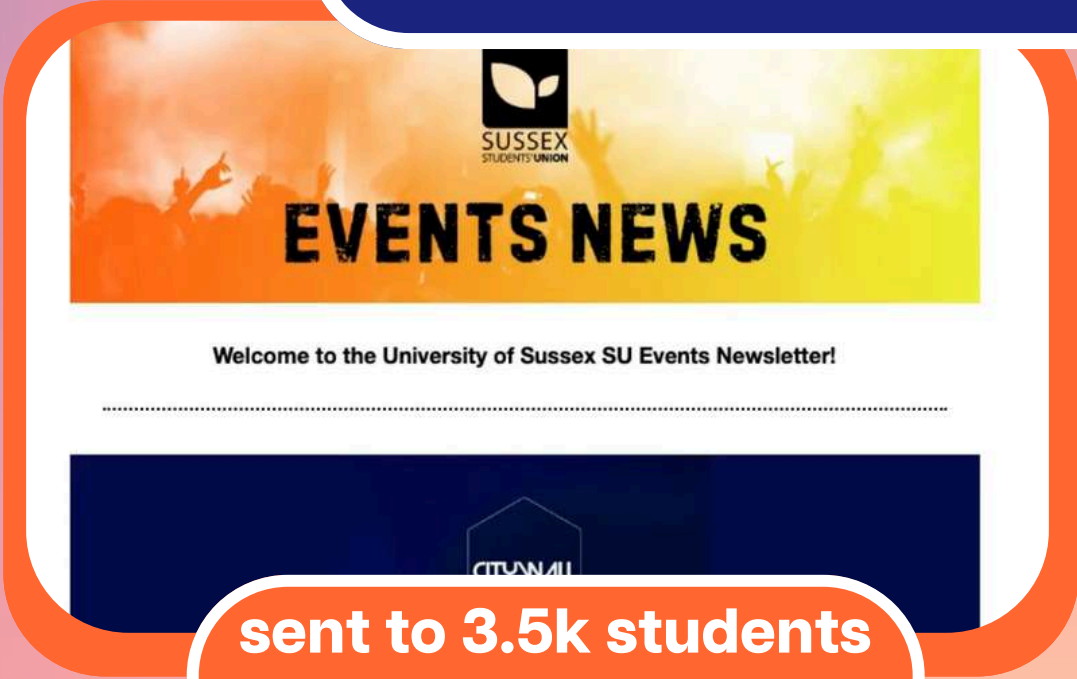


website banner



high visibility ad
23k monthly views

e-newsletter



sent to 3.5k students
37% open rate

media add ons

during freshers

bronze

1x instagram story
2x weeks digital screen starting 20th
September

£350

silver

1 x instagram story
1 x facebook post
logo on wall planner
1 x month advert on student discount
page
2 x weeks digital screen starting 20th
September
2 x weeks of website homepage advert
starting 20th September

£800

gold

1 x instagram story
1 x facebook post
logo on wall planner
1 x month advert on student discount
page
1 x month digital screen starting 20th
September
1 x month website homepage starting 20th
September

£1,500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

