



# uea su freshers fair

2025



# introduction

**uea su**

**17k students**

altogether at UEA

**6k students**

attended 2024 freshers

**17% of students**

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at UEA's Students' Union. This pack outlines the opportunity to participate in UEA's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 6,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.





# recap of freshers 2024

+ many more





# key dates for your diary



**saturday 13<sup>th</sup> september**

**students move in weekend**



**monday 15<sup>th</sup> september**

**welcome week**



**monday 22<sup>nd</sup> september**

**classes begin**



# freshers stalls

**monday 15th september**  
**6k students per day** provisional

## standard pitch

**£800**

**6ft x 2ft table**  
a standard stall

\*get in touch with us for bespoke prices  
for charity rates

## premium pitch

**£1,200**

**double table**  
a premium stall

## combo package

**£1,000**

**freshers & refreshers**  
a standard stall for both  
freshers & refreshers - save  
£300



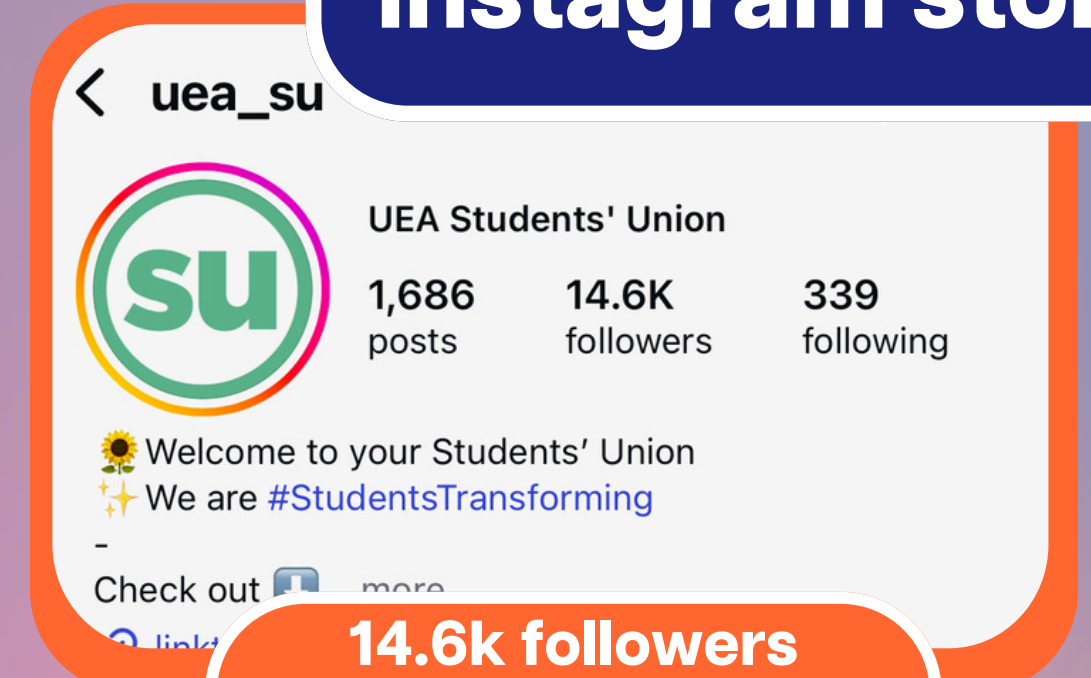


## digital screens



landscape screens  
5k daily footfall

## instagram story



14.6k followers  
average 1.3k views

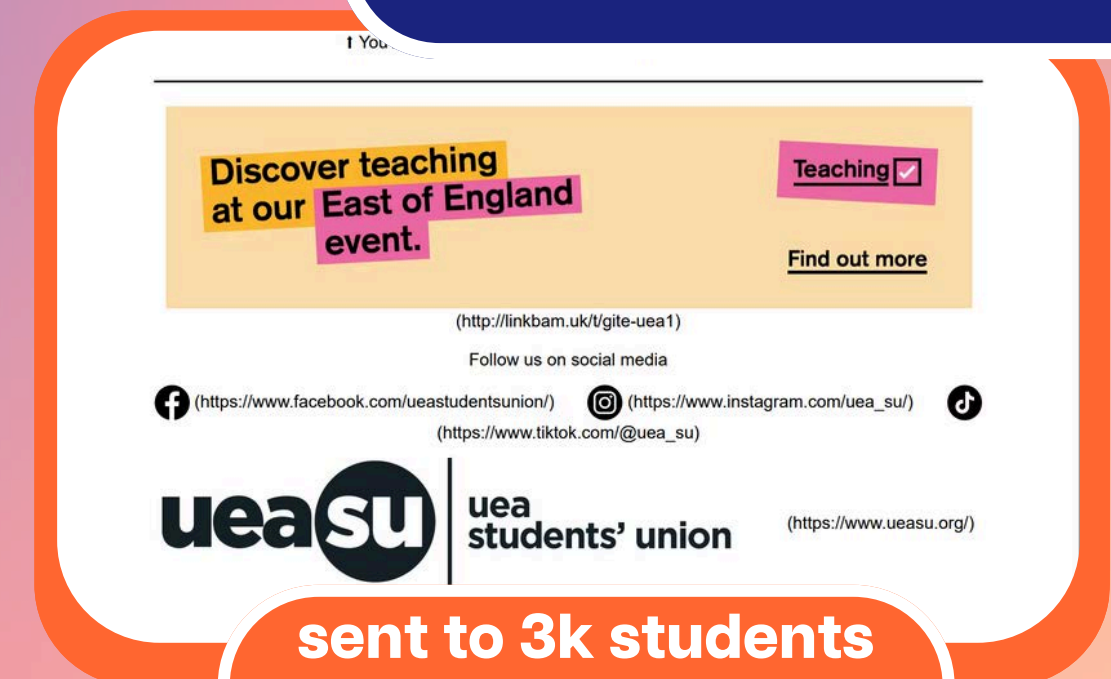
# digital opportunities media

## website banner



high visibility ad  
10k monthly views

## e-newsletter



sent to 3k students  
50% open rate

# media add ons

during freshers

## bronze

2 x weeks digital screen  
starting 13<sup>th</sup> September  
1 x instagram story post

£350

## silver

2 x weeks digital screen  
starting 13<sup>th</sup> September  
1 x instagram story post  
2 x weeks of website  
homepage starting 13<sup>th</sup>  
September

£700

## gold

2 x weeks digital screen starting  
13<sup>th</sup> September  
1 x instagram story post  
1 x month website homepage  
starting 13<sup>th</sup> September  
advert on freshers wall planner  
1000 flyers in welcome bags

£1,500

\*These packages are only available as add-ons when booking a freshers stall

# want to book?

here's how



**contact us at** [hello@sunetwork.co.uk](mailto:hello@sunetwork.co.uk)



**or visit** [www.sunetwork.co.uk](http://www.sunetwork.co.uk)

to book any of these packages or to discuss something more tailored  
based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each  
stall holder prior the event.

