



winchester su freshers fair

2025



introduction

winchester su

7.5k students

altogether at Winchester

2k students

attended 2024 freshers

6% of students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Winchester's Students' Union.

This pack outlines the opportunity to participate in Winchester's Freshers Fair, taking place in September. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 2,000 new and returning students.

To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2024

+ many more



key dates for your diary



saturday 20th september

students move in weekend



monday 22nd september

welcome week



monday 29th september

classes begin



freshers stalls

saturday 27th september
2k students per day

standard pitch

£600

2m x 1.5m

a standard stall

*get in touch with us for bespoke prices
for charity rates

premium pitch

£900

3m x 2m

a premium stall

combo package

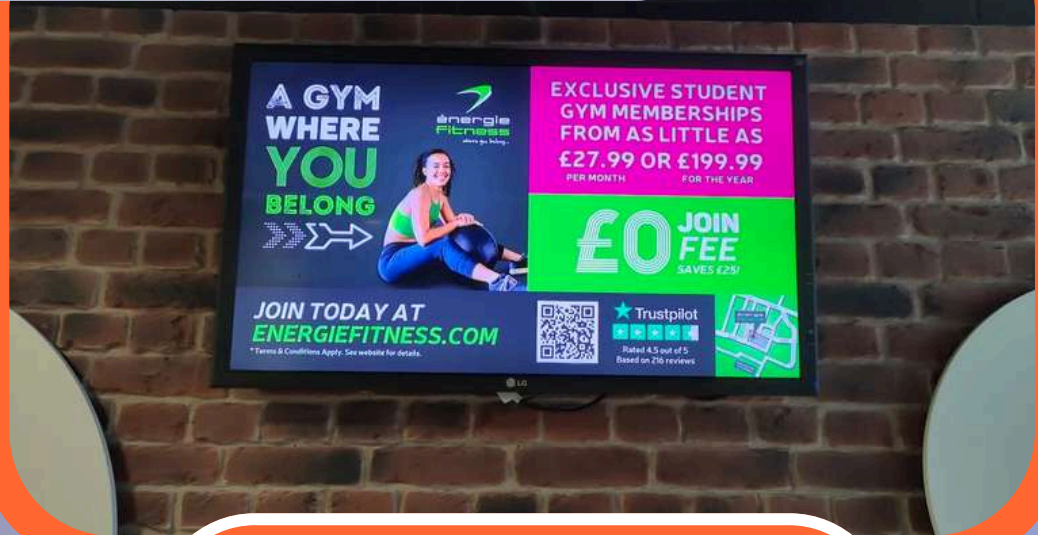
£900

freshers & refreshers

a standard stall for both
freshers & refreshers - save
£200

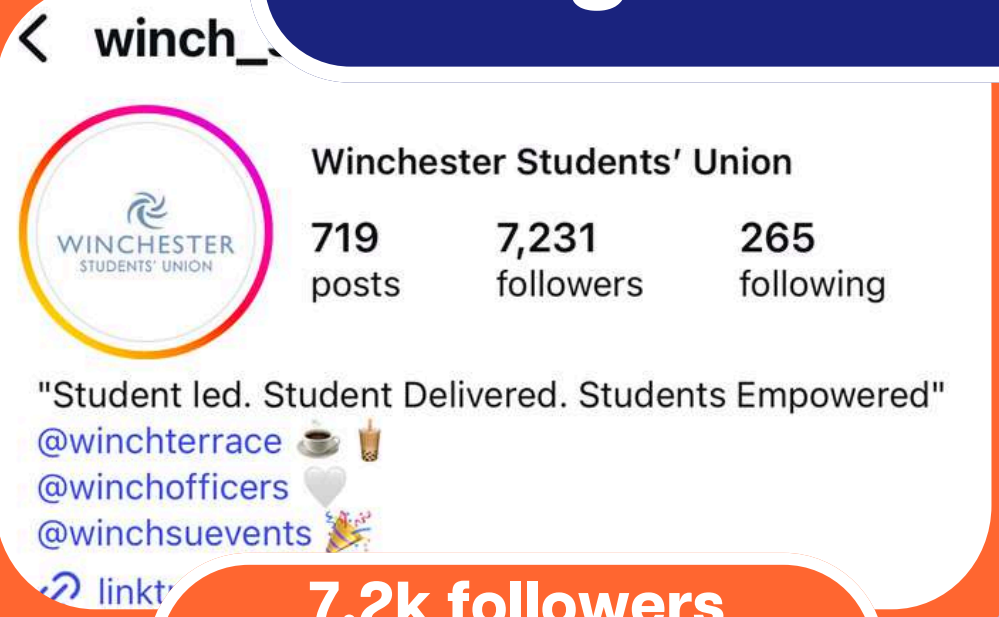


digital screens



landscape screens
2k daily footfall

instagram story



7.2k followers
average 1k views

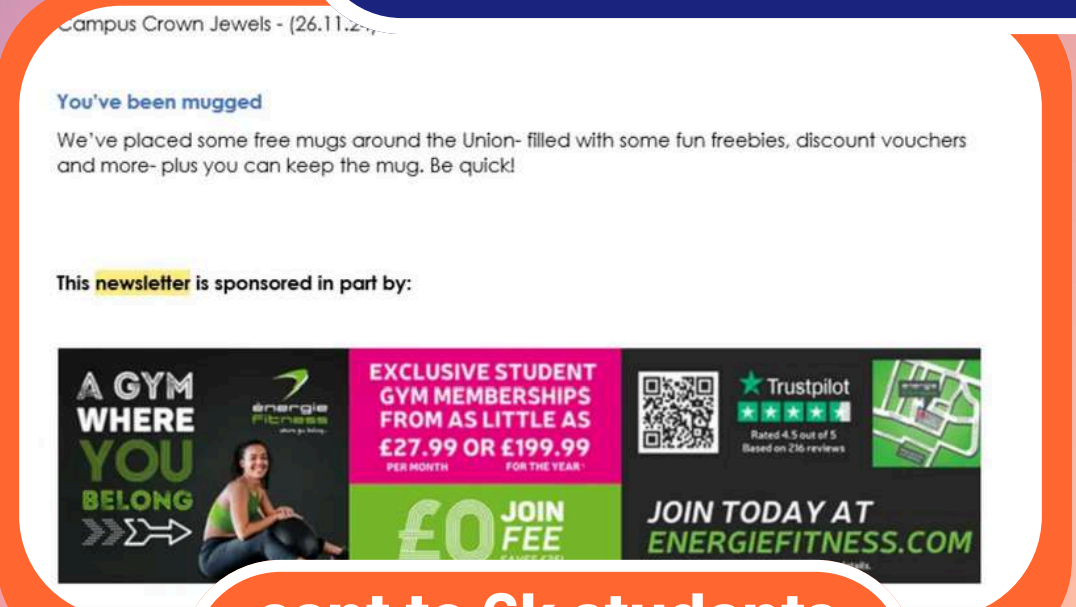
digital opportunities
media

website banner



high visibility ad
10k monthly views

e-newsletter



sent to 6k students
45% open rate

media add ons

during freshers

bronze

2 x weeks digital screen starting 20th September
1 x instagram story post

£300

silver

2 x weeks digital screen starting 20th September
1 x instagram story post
half page advert in digital union guide
2 x weeks of website homepage starting 20th September

£650

gold

1x month digital screen starting 27th September
1 x instagram story post
1 x month website homepage starting 27th September
advert on freshers wall planner
full page advert in digital union guide

£1,100

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored based on your requirements.

All prices quoted are excluding VAT.

