



# media pack

**acm**

**connecting you to students**  
**[sunetwork.co.uk](http://sunetwork.co.uk)**

**ACM**

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# about us

## why su network

**Reach over 300k students  
through onsite activation, digital  
promotion and sponsorship**

We expect  
**over 150k students**  
to attend our  
Freshers Fairs  
in 2025

We represent  
**27 university  
campuses**  
and support bookings  
for many more

In 2024/25,  
we connected over  
**500 partners** with  
the student market

# about us

acm

**over 5k  
students**

across our 3  
campuses

**over 11.5k  
followers**

on our  
instagram page

**over 9k  
views**

on acm's  
e-newsletters

connecting you to students





# testimonials

## our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



# freshers fair



# welcome fair

## prices & attendance

As one of the most popular events in the student calendar, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to 3 of our campuses situated in Guildford Surrey, Brixton London & Birmingham, with over **3,000** students expected to attend our freshers fair.

### standard pitch

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**£300**

**birmingham | guildford**  

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**london**

a standard stall 6ft x 2ft table

### combo package

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**£600**

**3 for the price of 2**

book a stall at all 3 campuses  
and get a discounted price



# digital media



**SU Network**



# digital media

## digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our 42 screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

### brixton screens x20

**£250** per month

**£600** per term

### all screens x45

**£250** per month

**£250** per month

### guildford screens x10

**£250** per month

**£600** per term

### clapham screens x5

**£350** per month

**£600** per term

1080px (h) x  
1920px (w)  
landscape  
digital screens

# digital media

## e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversations and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to  
**over 8.2k**  
**students**  
across all 3 campuses

**47%**  
**open rate**

**student email**

**£150**  
sent fortnightly to  
**1.5k students**

**alumni email**

**£150**  
sent monthly to **1.5k**  
**alumni**

**prospective students**  
**email**

**£200**  
sent monthly to **5.2k**  
**prospective students**



# digital media

## tiktok

Capture the student market and boost your brand's visibility and revenue by engaging video ads on our Tiktok page. Advertise on our Tiktok page and unlock a world of opportunities to grow your brand, drive sales in the student market.

1920px (h) x  
1080px (w)  
**tiktok**  
(mov/mp4)



**over 850**  
**followers**

**pricing**

**£125**  
**per post**

# digital media

## facebook

Facebook posts provide interactive features such as clickable links, polls, and options to comment and re-share, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 16k  
followers**

**guildford account**

**£250 per post**

**birmingham 4k followers**

**£150 per post**

**london 1.7k followers**

**£150 per post**

**1080px x  
1080px  
facebook  
post**

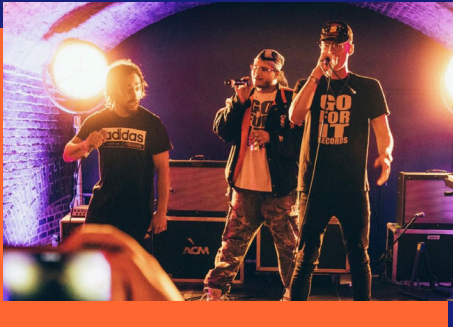
**over 3.5k  
views**



# digital media

## instagram

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 2k  
views**

**over 11.5k  
followers**

**instagram flagship account**

**£250**  
per story

**£500**  
per reel

**birmingham account  
london account**

**£75**  
per story

**1080px x  
1920px  
instagram  
story**

A vibrant, high-energy scene of a crowd at a party or event. The image is heavily stylized with a blue and orange color palette. In the upper half, a dense crowd of people is visible, many with their arms raised, amidst a shower of bright orange confetti. The lower half shows more people, some holding up smartphones to capture the moment. The overall atmosphere is one of celebration and excitement.

# **brand activation**



**SU Network**

# brand activation

## promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

## brand activation

**from £150**  
depending on size  
and capacity

**2k footfall**  
across all campuses



The background image is a photograph of a modern building with large glass windows, reflecting the sunset. In the foreground, there are people, including a person in a white shirt and black shorts, and another person in a white shirt and black shorts. The image is overlaid with a semi-transparent dark blue rectangle containing the text "print media".

# print media

The logo consists of a stylized orange square with a white geometric pattern inside, resembling a network or a stylized 'S' and 'U' combined.

**SU Network**



# print media

## electric theatre brochures

Advertising on the electric theatre brochures allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness and build long-term brand recognition.

**electric theatre  
brochures**

**£150**  
per month

**A5** advert  
inside and  
back page

**2000** copies per  
quarter





# opportunities



**SU Network**

# opportunities

## other opportunities

### global food fest

Opportunity as a food vendor to come onto campus to showcase your delectable cuisines to over 5k students.

Be on campus for a week, immerse in the bustling vibes with the students on campus and introduce and sell your specialty food to them!

**For more information, please  
get in touch with us to discuss  
the event and commission  
structure**



# contact us

## email

hello@sunetwork.co.uk



## call

01227 852801



## visit

sunetwork.co.uk



## linkedin

su-network



## instagram

su\_network

