



media pack

beds su

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**28 university
campuses**
and support bookings
for many more

In 2024/25
we connected over
500 partners with
the student market

about us

beds SU

**over 20k
students**

**25% are
international**

**over 2.9k
followers**

**on our
Instagram page**

**20k views
per month**

**on beds SU
website**

connecting you to students

testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



freshers fair



 **SU Network**

freshers fair

prices & attendance

As one of the most popular events in the student calendar, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to campus, to start the new academic year, with over **2,000** students expected.

standard pitch

£400	£550	£750
beds campus	luton campus	both

6ft x 2ft table
a standard stall

premium pitch

£600	£750	£1,000
beds campus	luton campus	both

double table
a premium stall



digital media



SU Network

bedssu WELCOME WEEK 2018
Post your pics in this frame to @Bedssu on Instagram page and
be in with a chance of winning an Amazon Fire kindle and TOTUM
Student Discount Card each and every day of the Welcome Week.
#BedsFreshers2018 #WINDAILY #FireKindle #TOTUM
#BEDSSU #Selfies #Studentlife #Ts&GsApply

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Beds SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

**397px x 190px with 477px x
278px image padding**
web homepage

(PNG/JPEG/GIF)

page visits

**20,000 views
per month**

pricing

**£300
per
month**

**£400
during
freshers**



connecting you to students

new!

digital media

discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Beds SU student body.

pricing

£75
per month

£250
per term

794px x 398px
discounts
page

(PNG) + URL

digital media

social media

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 5k
followers**

£60
per post



**over 2.9k
followers**

£50
story post

**1080px x
1920px
instagram
story**



brand activation



 **SU Network**

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

footfall

2,000
luton

1,000
beds

brand activation

from £400
depending on size
and capacity

promo stall small

from £150
one standard
table size





print media



 **SU Network**

print media

posters

Posters will be displayed in prominent positions on campus, including the Metro Bar and reception areas. Having students recognise your brand on an everyday basis can help to boost brand reputation and loyalty when coupled with other promotional services.

pricing

£30
A4 x2

£50
A3 x1



**over 1k
footfall
per day**

testimonials

our clients



"I have now been working with SU Network for 5 years and in terms of a working partnership, I don't think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn't have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more"

**Chris Bazen –
Spaceways Storage**





opportunities



 **SU Network**

opportunities

sports and society sponsorship

event sponsor

Sponsoring an event can build brand recognition among the students that attend, establishing a connection between your company and their university experience. Get in touch to find out what tailored sponsorship packages are right for you.

Get in touch to find out how we can cater to your requirements



eighteen24

digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across not just Beds SU, but also over 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner.

If you wish to book space on D6s at Beds SU or any other sites in their network, please contact beds@eighteen24.com.



contact

beds@eighteen24.com

Eighteen²⁴



contact us

email

hello@sunetwork.co.uk



call

01227 852796



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

connecting you to students

