



media pack

chichester su

connecting you to students
sunetwork.co.uk



contents

03

about us

05

testimonials

06

freshers fair

09

digital media

14

brand activation

16

print media

20

opportunities

23

contact us



about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
freshers fairs
in 2025

We represent
**27 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

about us

chichester su

**over 6.5k
students**

**across chichester &
bognor regis**

**over 6k
followers**

**on chichester's
instagram page**

**over 90k
views**

**on chichester su's
website**



connecting you to students



testimonials

our clients



"It's a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience"

Nadine Mullan – SK Group



connecting you to students



freshers fair



 **SU Network**

freshers fair

prices & attendance

wednesday 24th september

As one of the most anticipated events in the student calendar, our freshers fair offers a fantastic opportunity to connect with the next generation, welcoming over 2,000 new students to Chichester and Bognor Regis campuses as they kick off the new academic year.

standard pitch

£600	£100
chichester	bognor

standard 6ft x 2ft table

premium pitch

£1,000	£75
chichester	bognor

double table
premium stall

outside
gazebo space

combo package

from £900

a standard stall for both
freshers & refreshers - save £500

freshers marketing

media & prices

Maximise your impact with our targeted freshers marketing opportunities, including physical advertising like leaflets and lanyards. Perfectly complementing your presence at Freshers Fair, these opportunities put your brand directly in front of new students from day one.

flyers in welcome boxes

£450

put your brand in the hands of
1,500 new students with our
exclusive welcome boxes

deadline: august 10th



welcome lanyard booklet

£750

half page advert in the welcome
guide lanyard booklet

your advert on
2500
lanyards



digital media

SU Network

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Chichester SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.



page visits

90,000 views
per month

1170 px x 110px
website banner

(PNG/JPEG + URL)

pricing

£300

per month

£450

during freshers

£600

per term

connecting you to students

digital media

club page banner

Capture the student market and boost your brand's visibility and revenue by advertising directly on any society or club's web banner located on Chichester SU's webpage. Advertise on our club page banner and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Chichester SU.

1170 px x 110px
club page
banner

(PNG/JPEG + URL)



pricing

£150

per month

£300

per term

£600

per year

new!

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 6k
students



student email

£300
sent by the su to
all students

tbc
e-newsletter specifications

sent out on a weekly
basis during term
time

(PNG/JPEG/GIF) + URL

digital media

instagram

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 1.8k
views**

**over 6k
followers**

**£200
per story**

**1080px x 1920px
+ URL
instagram
story**



brand activation



 **SU Network**

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

brand activation

from £500
depending on size
and capacity

promo stall small

from £350
one standard
table size

1.5k daily footfall





print media



 **SU Network**

print media

posters

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.

A4

4x posters on
campus in high
footfall areas

£60

A3

4x posters on
campus in high
footfall areas

£80

A2

1x poster in
Zee Bar

£60



print media

large banner

Have your advert positioned outside the Students' Union building for prime visibility and maximum impact, this high-traffic spot guarantees your brand will be seen by thousands of students every day. Whether they're arriving for lectures, grabbing lunch, or heading to events, your message stays front and centre.

3m x 1m
external banner outside
su building

Advertiser provides banner and
we are not responsible for weather
damage



£300

per month

£600

per term

print media

leaflet drop

Get straight into students' living spaces with targeted leaflet and poster drops inside halls of residence. Guaranteed visibility and proven high response rates make this a powerful way to get your brand noticed where students live and relax.

chichester

leaflet drop only

£300

leaflet drop
off campus

£300

poster & leaflet
drop

£350

poster & leaflet
drop off campus

£350

bognor

leaflet drop only

£150

poster & leaflet
drop

£200

A5 leaflet and A3 poster

advertiser provides materials

The background of the slide is a photograph of a large crowd of people, mostly seen from behind, looking towards a bright light source. The air is filled with a large amount of orange and white confetti, suggesting a celebratory event like a graduation ceremony. The overall color palette is dominated by the orange of the confetti and the blue of the text overlay.

opportunities



opportunities

sports and society sponsorship

team sponsor

Opportunity to sponsor a sports team, with the package suiting both you and the sports team.

Opportunities can include sponsoring a specific team and promotion of your brand throughout the club.

**Enquire for more details
on further opportunities**



varsity

winchester vs chichester

The biggest sporting event of the year! Varsity sees Chichester and Winchester go head-to-head in a fierce, fun-packed day of competition.

Varsity is the perfect place to showcase your brand to a passionate and high-energy audience.

opportunities

event sponsorship

summer ball

The ultimate end-of-year celebration! With live music, entertainment, and hundreds of students dressed to impress, Summer Ball is a standout branding opportunity. Be part of an unforgettable night and align your brand with one of the most glamorous events in the student calendar.

Get in touch to find out how we can cater to your requirements



su societies and sports awards

An inspiring evening recognising the achievements of student societies, sports teams, and individual stars. Sponsoring this prestigious event puts your brand at the heart of student success, celebration, and community spirit, perfect for building meaningful connections.

contact us

email

hello@sunetwork.co.uk



call

01227 852796



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

