



media pack

greenwich su

connecting you to students
sunetwork.co.uk

greenwich
students'
union

contents

03

about us

06

freshers fair

08

freshers media

10

digital media

17

brand activation

19

print media

21

testimonials

22

opportunities

26

contact us



about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**27 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

A background image of three young women with dark hair, wearing white sweaters, eating light blue cotton candy. They are outdoors, with a blurred background of a building and trees.

about us

Greenwich's students union

**over 29k
students**

**30% of students are
international**

**over 12k
followers**

**on our
instagram page**

**14k views
per month**

**on Greenwich su's
website**

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



freshers fair

 **SU Network**

freshers fair

prices and attendance

The biggest student event of the year, Greenwich SU's Freshers Fairs run across three campuses in September—Greenwich, Medway, and Avery Hill—attracting over **5,000** students at Greenwich, **2,000** at Medway, and **1,000** at Avery Hill. It's the perfect opportunity to connect with the next generation of students.

standard pitch

£750	£650	£300
-------------	-------------	-------------

greenwich	medway	avery hill
-----------	--------	------------

6ft x 2ft table
a standard stall

premium pitch

£1,000	£900	£500
---------------	-------------	-------------

greenwich	medway	avery hill
-----------	--------	------------

double table
a premium stall

combo package

£1,200

a standard stall for all 3
campuses - **save £500!**

outdoor activation
get in touch with us
for bespoke pricing

Follow our
Instagram
[@uog_basketball](#)

freshers media

 **SU Network**

Greenw
Gators

Training Sessions held at Avery H

freshers media

leaflets in su spaces

Make an immediate impact by putting your brand front and centre during Welcome Week with media tailored to connect with first year students from the moment they arrive.



su leaflets

£200

leaflets produced by the SU,
featuring your logo

**5k daily
footfall**

across su spaces

**your logo
on a transparent
background**

The background image shows a market stall with a white tablecloth. On the table, there is a laptop, several small jars, and some printed materials. A person is standing behind the table, and another person is sitting at the table. To the right, there is a wheel of fortune with various labels. The scene is set outdoors, with a building visible in the background.

digital media

MARKET PLACE
-LONDON-



SU Network

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Greenwich SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

707x225px
+URL
web homepage

page visits

14,000 views
per month

pricing

£300
for
2 weeks

£500
per
month



connecting you to students

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920x998px
digital screens
landscape

greenwich campus

2 weeks - **£350**

1x month - **£600**

medway campus

2 weeks - **£300**

1x month - **£500**

avery hill campus

2 weeks - **£200**

1x month - **£300**

over 5k
daily footfall

at greenwich campus

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920x998px
digital screens
landscape

all screens across
campus

5k daily footfall

landscape screens

2x weeks - £600

1x month - £1,000



digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 20k
students

22%
open rate

£300
per advert



600x200px
e-newsletter

(PNG/JPEG/GIF) + URL

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 1k
views

over 12k
followers

£250
story advert

1080px x
1920px
instagram
story

mp4/mov/png/jpeg
+ URL

digital media

facebook posts

Facebook posts provide your business to exposure to over 10k followers. The visual content alongside the captions fosters deeper connections and encourages user participation within the students, increasing brand engagement and generating valuable leads.

**over 10k
followers**



**over 200
views**

**£200
per post**

The logo for the Greenwich Mariners, featuring the team name in a stylized font above a graphic of a ship's propeller.

GREENWICH
MARINERS

brand activation



SU Network

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**3k footfall
per day**

**get in touch with
us for more info**

Charities and local businesses,
please get in contact for bespoke
pricing

**brand
activation**
from £600





greenwich

print media



 **SU Network**

print media

leaflets

Be situated where the students are. Be what they remember. Leaflets around campus offer high-visibility exposure in high-traffic student areas. With bold visuals and clear messaging, your brand stays top-of-mind – boosting awareness, sparking curiosity, and turning everyday footfall into meaningful engagement.

sizing

A5

leaflets are placed at the welcome desks and at the student venues



price

£100

1000 leaflets to be printed and sent to the su

testimonials

our clients



“I have now been working with SU Network for 3 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

global food fest



global food fest

Showcase your flavours to students at the Greenwich campus in London!

Join a celebration of global cuisine where local businesses connect directly with an international student audience. Boost your brand, drive footfall, and turn tastings into loyal customers

Get in contact for bespoke pricing and more information regarding our commission structure



opportunities

club sponsorship

team gsu

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.



Enquire for more details
on further opportunities



opportunities

event sponsorship

celebration night

Annual celebration of students' success on campus, spreading your brand throughout the student community

Enquire for more details on further opportunities



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

