

media pack

LSESU

connecting you to students sunetwork.co.uk



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about us why su network

Reach over 300k students through onsite activation, digital promotion and sponsorship

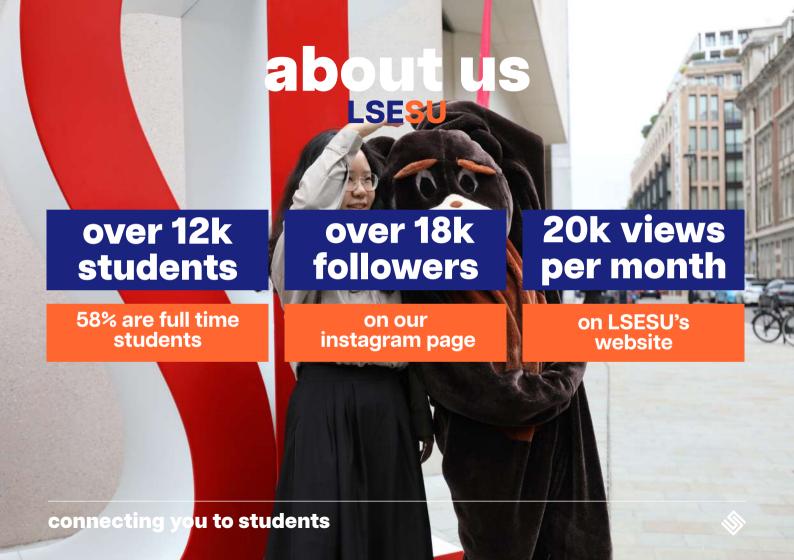
We expect
over 150k students
to attend our

Freshers Fairs in 2025

We represent
27 university
campuses

and support bookings for many more

In 2024/25, we connected over 500 partners with the student market



testimonials

our clients





"It's a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with

in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience"

Nadine Mullan – SK Group







freshers fair

prices and attendance

23rd, 24th & 25th september

The largest event in the student calendar. LSESU's freshers fairs will be taking place across 3 days during September at the heart of London, it's the perfect way to connect with the next generation of students, with over 6,000 students expected each day.

standard pitch

£1,300

6ft x 2ft table
A standard stall

premium pitch

£1,800

Double table A premium stall

combo package

from £3,000

A standard stall for all 3 days of freshers - save £900!





freshers media wall planner advert

Make an immediate impact by putting your brand front and centre during Welcome Week with media tailored to connect with first year students from the moment they arrive.



wall planner advert

£600

52 mm × 74 mm specifications

limited availability

4x spaces available





digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with LSESU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

1920px x 300px full image all text and images need to be inside 1500px x 300px +URL



page visits

20,000 views per month

pricing

for 2 weeks

£500 per month

digital media digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1366 x 769px or 765px x 1362px digital screens landscape

over 3k footfall

landscape screens

£500 per month

£1,000 per term



digital media digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px digital screens portrait

portrait screens

£600 per month

£1,200 per term



digital media digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px digital screens portrait portrait & landscape screens

£900 per month

£1,800 per term

1366 x 769px or 765px x 1362px digital screens landscape

20x screens across campus

3k daily footfall

digital media e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

over 14k students

48% open rate

£300 per advert



650px x300px landscape e-newsletter

(PNG/JPEG/GIF) + URL

digital media instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 3k views

over 18k followers

£250 story advert

£500 for post on the grid 1080px x 1920px instagram story

mp4/mov/png/jpeg + URL

digital media

facebook posts

Facebook posts provide your business to exposure to over 24k followers. The visual content alongslide the captions fosters deeper connections and encourages user participation within the students, increasing brand engagement and generating valuable leads.

over 24k followers



over 3k views

£200 per post

digital media linkedin posts

Linkedin posts provide your business to exposure to over 3k followers. LinkedIn posts combine professional credibility with powerful visual content, enabling your brand to engage directly with LSE's influential student and professional network.

over 3k followers

1080px x 1080px

3000 characters for the body of text



over 3k views

£200 per post

digital media tiktok posts

Tiktok posts provide your business to exposure to over 700 followers. TikTok's short-form videos and viral trends allow your brand to connect with students in a fun, authentic, and highly engaging way. Creative content and challenges drive participation, boost visibility, and foster community – turning views into interactions and interactions into valuable leads.

over 700 followers

£200 per post

over 1k views



1080px x 1920px portrait mp4/mov



brand activation promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

3k footfall per day

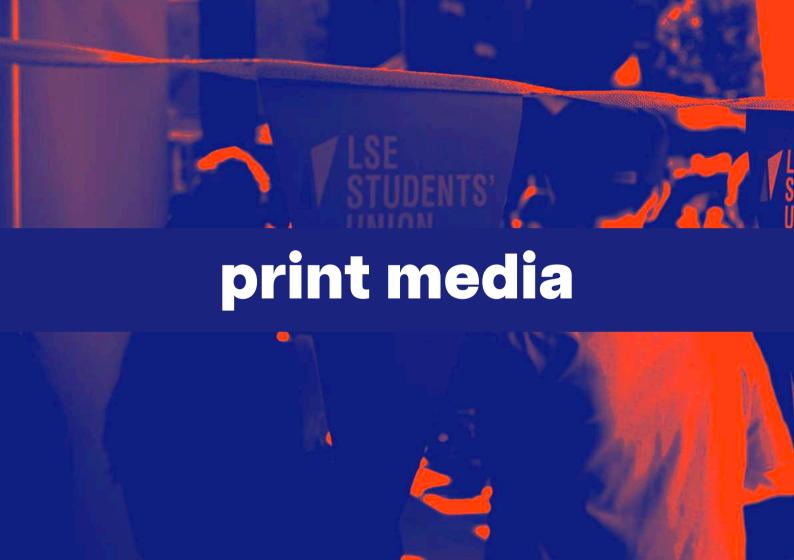
get in touch with us for more info

Charities and local businesses, please get in contact for bespoke pricing

brand activation

from **£600**





print media

posters

Be situated where the students are. Be what they remember. Posters around campus offer high-visibility exposure in high-traffic student areas. With bold visuals and clear messaging, your brand stays top-of-mind – boosting awareness, sparking curiosity, and turning everyday footfall into meaningful engagement.

sizing

A2 A4



posters

2x weeks - £350

1x month - **£600**

1x term - £1,200

testimonials

our clients



"I have now been working with SU Network for 3 years and in terms of a working partnership, I don't think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn't have been able

to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

Chris Bazen – Spaceways Storage







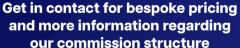
opportunities global food fest



global food fest

Showcase your flavours to 12,000+ students at the heart of London's vibrant campus!

Join a celebration of global cuisine where local businesses connect directly with an international student audience. Boost your brand, drive footfall, and turn tastings into loyal customers







opportunities club sponsorship

team Ise

Opportunity to sponsor a sports team, with the package suiting both you and the sports team.
Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club





Enquire for more details on further opportunities



opportunities event sponsorship



celebration night

Annual celebration of students' succession on campus, spreading your brand throughout the student community

Enquire for more details on further opportunities



contact us

email call visit

hello@sunetwork.co.uk

01227 852801 sunetwork.co.uk

Q

linkedin instagram
su-network su_network

