



media pack

LSESU

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**27 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

about us

LSESU

**over 12k
students**

**58% are full time
students**

**over 18k
followers**

**on our
instagram page**

**20k views
per month**

**on LSESU's
website**

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students

The background of the slide is a photograph of a crowd of people at what appears to be a fair or festival. In the upper center, a person holds a white banner with the text "LSE STUDENTS' UNION" in blue capital letters. The banner also features a small blue logo to the left of the text. The overall scene is brightly lit, suggesting an outdoor daytime event.

LSE
STUDENTS'
UNION

freshers fair

 **SU Network**

freshers fair

prices and attendance

23rd, 24th & 25th september

The largest event in the student calendar. LSESU's freshers fairs will be taking place across 3 days during September at the heart of London, it's the perfect way to connect with the next generation of students, with over 6,000 students expected each day.

standard pitch

£1,300

6ft x 2ft table
A standard stall

premium pitch

£1,800

Double table
A premium stall

combo package

from £3,000

A standard stall for all 3 days of
freshers - **save £900!**



freshers media



freshers media

wall planner advert

Make an immediate impact by putting your brand front and centre during Welcome Week with media tailored to connect with first year students from the moment they arrive.



**wall planner
advert**

£600

**52 mm × 74 mm
specifications**

limited availability

4x spaces available





digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with LSESU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

1920px x 300px full image -
all text and images need to be
inside **1500px x 300px**
+URL

page visits

20,000 views
per month

pricing

£300
for
2 weeks

£500
per
month



connecting you to students

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1366 x 769px or
765px x 1362px
digital screens
landscape

landscape screens

£500 per month

£1,000 per term

**over 3k
footfall**



digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital screens
portrait

portrait screens

£600 per month

£1,200 per term



digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital screens
portrait

portrait & landscape screens

£900 per month

£1,800 per term

1366 x 769px or
765px x 1362px
digital screens
landscape

20x screens
across campus

3k daily footfall

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 14k
students

48%
open rate

£300
per advert



650px x300px
landscape
e-newsletter

(PNG/JPEG/GIF) + URL

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 3k
views**

**over 18k
followers**

£250
story
advert

£500
for post on
the grid

1080px x
1920px
**instagram
story**

mp4/mov/png/jpeg
+ URL

digital media

facebook posts

Facebook posts provide your business to exposure to over 24k followers. The visual content alongside the captions fosters deeper connections and encourages user participation within the students, increasing brand engagement and generating valuable leads.

**over 24k
followers**



**over 3k
views**

**£200
per post**

digital media

linkedin posts

LinkedIn posts provide your business to exposure to over 3k followers. LinkedIn posts combine professional credibility with powerful visual content, enabling your brand to engage directly with LSE's influential student and professional network.

**over 3k
followers**

**1080px x
1080px**

**3000 characters for
the body of text**



**over 3k
views**

**£200
per post**

digital media

tiktok posts

Tiktok posts provide your business to exposure to over 700 followers. TikTok's short-form videos and viral trends allow your brand to connect with students in a fun, authentic, and highly engaging way. Creative content and challenges drive participation, boost visibility, and foster community – turning views into interactions and interactions into valuable leads.

**over 700
followers**

**£200
per post**

**over 1k
views**



**1080px x
1920px
portrait
mp4/mov**



brand activation



SU Network

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**3k footfall
per day**

**get in touch with
us for more info**

Charities and local businesses,
please get in contact for bespoke
pricing

**brand
activation**
from £600



The background image is a photograph of a protest or demonstration. A banner with the text "LSE STUDENTS' UNION" is visible in the upper half. Below the banner, a person wearing a blue t-shirt is partially visible. The scene is outdoors, with trees and other structures in the background.

print media

print media

posters

Be situated where the students are. Be what they remember. Posters around campus offer high-visibility exposure in high-traffic student areas. With bold visuals and clear messaging, your brand stays top-of-mind – boosting awareness, sparking curiosity, and turning everyday footfall into meaningful engagement.

sizing

A2

A4



posters

2x weeks - £350

1x month - £600

1x term - £1,200

testimonials

our clients



“I have now been working with SU Network for 3 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

global food fest



global food fest

Showcase your flavours to 12,000+ students at the heart of London's vibrant campus!

Join a celebration of global cuisine where local businesses connect directly with an international student audience. Boost your brand, drive footfall, and turn tastings into loyal customers

Get in contact for bespoke pricing and more information regarding our commission structure



opportunities

club sponsorship

team ise

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club



Enquire for more details
on further opportunities



connecting you to students

opportunities

event sponsorship

celebration night

Annual celebration of students' succession on campus, spreading your brand throughout the student community

Enquire for more details on further opportunities



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

