



media pack

SOAS su

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**27 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

about us

soas students **union**

**over 6k
students**

**53% are
international**

**over 6k
followers**

**on our
Instagram page**

**10k views
per month**

**on SOAS SU's
website**

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



freshers fair

 **SU Network**

freshers fair

prices & attendance

thursday 25th september

As one of the most popular events in the student calendar, taking place in September at the heart of the London, it's the perfect way to connect with the next generation of students, with over **3,000** students expected each day

**standard
pitch**

£750

a standard stall
6ft x 2ft table

**premium
pitch**

£1,000

a premium stall
double table



digital media



SU Network

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

till screen x5

£200 per month

£500 per term

tbc
digital
screen

large screen x1

£125 per month

£350 per term

tbc
digital
screen

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with SOAS SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

tbc
web homepage

1x small banner underneath SU homepage banner

page visits

10,000 views
per month

pricing

£200
per
month

£300
during
freshers



connecting you to students

digital media

student discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with SOAS SU's student body.



tbc
discounts
page

pricing

£150
per month

£300
per term

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 7.5k
students

45%
open rate

£200
per advert

1920px x 1080px
landscape

(PNG/JPEG/GIF) + URL



digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 1k
views**

**over 6k
followers**

£100
story
advert

£50
for several
stories at once

**1080px x 1920px
instagram
story**
(PNG/JPEG/MP4)
+ URL



brand activation



brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**2k footfall
per day**

**Brand
Activation**

from £400
depending on size
and capacity

**promo
stall**

from £200
one standard
table size





print media



 **SU Network**

print media

leaflets

Leaflets give you the opportunity in SU and university spaces to promote your business to students first hand.

leaflets

£150 for 1,000
per month

get in touch with
us for more info



testimonials

our clients



“I have now been working with SU Network for 3 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

club sponsorship

team soas

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.

Enquire for more details
on further opportunities



opportunities

event sponsorship & fundraising

awards night

Annual celebration of students' succession on campus, spreading your brand throughout the student community



fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. The SU have a number of ethical and sustainable projects which can enable you to offer funding support to crucially important campaigns

Enquire for more details on further opportunities



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

