



media pack

surrey su

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**28 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

about us

surrey students union

**over 16k
students**

**33% are
international**

**over 19k
followers**

**on our
Instagram page**

**20k views
per month**

**on Surrey SU's
website**

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



The University of Surrey
Students' Union

freshers fair



SU Network

freshers fair

prices & attendance

friday 19th september

As one of the most popular events in the student calendar, taking place in September at the heart of the Guildford campus, it's the perfect way to connect with the next generation of students, with over **7,000** students expected each day.

standard pitch

£900

4ft x 2ft
a standard stall in
the marquee

premium pitch

£1,200

double table
a premium stall in
the marquee

combo package

£1,100

freshers & refreshers
a standard stall for both
freshers & refreshers - save £300



digital media

 **SU Network**

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital
screen
landscape

su building **x15**

£250 per month

£500 per term

social/academic spaces **x65**

£700 per month

£1,400 per term

2k footfall
per day

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Surrey SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.



600px x 600px
web homepage

page visits

20,000 views
per month

pricing

£450
per
month

£550
during
freshers

digital media

student discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Surrey SU's student body.



600px x 600px
discounts
page

pricing

£200
per month

£500
per term

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 18k
students

87%
open rate

£350
per advert



300px x 200px
e-newsletter

(PNG/JPEG/GIF) + URL

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 2k
views

over 19k
followers

£250
story
advert

£50
for several
stories at once

1080px x
1920px
instagram
story



brand activation



brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**2k footfall
per day**

**brand
activation**

from £600
depending on size
and capacity

**promo
stall**

from £250
one standard
table size



brand activation

thursday market

Our Thursday markets brings the campus to life. With food traders from all over the world, a fruit and veg market and promotional fairs, this is a fantastic opportunity for you to get in front of our especially high student footfall and be part of a vibrant and regular event.



market stall

from £250
one standard
table size

**get in contact with us
for more info**





print media



 **SU Network**

print media

leaflets & sampling

Leaflets give you the opportunity to promote your business in SU and university spaces, where you will have access to students first hand.

leaflets

£150 for 1,000

**get in contact with us
for more info**



testimonials

our clients



“I have now been working with SU Network for 5 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

club sponsorship

team survey

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.



Enquire for more details
on further opportunities



connecting you to students

opportunities

event sponsorship & fundraising

awards night

Annual celebration of students' succession on campus, spreading your brand throughout the student community.



fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. The SU have a number of ethical and sustainable projects, such as Kelly's Fun Run, which can enable you to offer funding support to crucially important campaigns.

Enquire for more details on further opportunities



opportunities

venue hire



venue hire

Surrey SU has a range of spaces available to hire, from the Rubix, to the Basement. Whether it's a party or occasion, large scale activation or event,

or for corporate purposes, we can offer the most suitable space, with additional packages including food and drink.

Get in touch to find out how we can cater to your requirements



eighteen24

digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across not just Surrey SU, but also over 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner. If you wish to book space on D6s at Surrey SU or any other sites in their network, please contact surreysu@eighteen24.com



contact

surreysu@eighteen24.com

Eighteen²⁴



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

