



# media pack

**sussex su**

**connecting you to students**  
**[sunetwork.co.uk](http://sunetwork.co.uk)**



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# about us

## why su network

**Reach over 300k students  
through onsite activation, digital  
promotion and sponsorship**

We expect  
**over 150k students**  
to attend our  
Freshers Fairs  
in 2025

We represent  
**28 university  
campuses**  
and support bookings  
for many more

In 2024/25,  
we connected over  
**500 partners** with  
the student market

# about us

**sussex su**

**over 17k  
students**

**30% are  
international**

**over 15k  
followers**

**on our  
instagram page**

**23k views  
per month**

**on sussex su's  
website**

**connecting you to students**



# testimonials

## our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



**Domino's**





# freshers fair



 **SU Network**

# freshers fair

**prices & attendance**

**wednesday 24th september**

As one of the most popular events in the student calendar, taking place in September at the heart of the Sussex campus, it's the perfect way to connect with the next generation of students, with over **7,000** students expected each day.

## standard pitch

**£900**

6ft x 2ft table  
a standard stall in  
the marquee

## premium pitch

**£1,300**

double table  
a premium stall in the marquee

## combo package

**from £1,100**

freshers & refreshers  
a standard stall for both freshers  
& refreshers - save £300



# freshers media



 **SU Network**



**new!**

# freshers media

## wall planner advert

Get your brand in front of students from day one! The wall planner will be handed out during Freshers' Week - the perfect moment to make a strong first impression. These planners stay up in student rooms all year long, meaning your advert will be seen daily. It's cost-effective, first-hand advertising that puts your business at the heart of student life from the very start.



### wall planner advert

**£300**

**4k copies**  
printed and handed  
to students

**specifications**  
**90mm x 90mm**

logo on transparent  
background

**limited availability**

**12x spaces**

**connecting you to students**

**new!**

# freshers media

## freshers pamphlet

Our new freshers pamphlet is the perfect way to get your brand seen. 3,000 copies will go straight to students during Welcome Weekend, with the rest distributed all year at Open Days for prospective students. It is cost effective, targeted, and right at the heart of student life—the ideal moment to reach students as they discover campus, local businesses, and new experiences.

### freshers pamphlet

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**£350**

**5k copies**  
printed and handed  
to students



### specifications

**141mm (w) x  
100mm (h)**

jpeg/png

**limited availability**

---

**4x spaces**

**connecting you to students**





# digital media



# digital media

## digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.



1920px x 1080px  
digital  
screen  
landscape

2k football  
per day

## pricing

on campus x5

£250	£500
per month	per term



# digital media

## website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Sussex SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

600px x 600px  
web homepage



page visits

23,000 views  
per month

pricing

£300  
per  
month

£500  
during  
freshers

connecting you to students

**new!**

# digital media

## student discounts page

Capture the student market and boost your brand's visibility and revenue by advertising on our student discounts page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with Sussex SU's student body.



800px x 800px  
discounts page

(PNG/JPEG + URL + 20  
copy of words)

## pricing

**£150**  
per month

**£250**  
during freshers

connecting you to students

# digital media

## instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 2k**  
**views**

**over 15k**  
**followers**

**£250**  
story  
advert

**£500**  
reel  
advert

1080px x  
1920px  
**instagram**  
story

**new!**

# digital media

## events e-newsletter

Advertise in the Sussex SU Events E-Newsletter and reach 3,500 engaged students directly in their inboxes! This highly targeted digital space keeps students updated on the biggest events and campus activities, making it the perfect platform to promote your brand. With high open rates and an audience actively looking for what's happening next, this is a cost-effective way to boost your visibility and connect with Sussex students.



1365px x 768px  
events  
e-newsletter

**pricing**

**£300**  
per advert

**over 3.5k**  
subscribers

**38%**  
open rate

connecting you to students





# brand activation



# brand activation

## promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**2k footfall  
per day**

**brand  
activation**

**from £600**  
depending on size  
and capacity

**promo  
stall**

**from £250**  
one standard  
table size



# brand activation

## market stalls

Our Tuesday and Thursday markets brings the campus to life. With food traders from all over the world, a fruit and veg market and promotional fairs, this is a fantastic opportunity for you to get in front of our especially high student footfall and be part of a vibrant and regular event.



# market stall

**from £30**  
one standard  
table size

**get in touch with us for a quote**



## connecting you to students



A woman with dark hair tied back is looking down at a document she is holding. She is in a crowd of people, and the background is slightly blurred. The image has a strong orange-red color cast.

# print media



**SU Network**

**SELF  
SERVICE**

PLEASE TAKE A  
COPY TO THE  
SALES DESK

**VISA  
ACCEPTED**



# print media

## posters & leaflets

We have a number of large poster boards in key locations across campus, including outside the SU shop and in popular teaching buildings. You can reserve these spaces for just a term or a full year, to help your message be seen by thousands of students each week!

### posters

**from £250**  
per month

**£600**  
per term

**£1,200**  
for the  
year



### leaflets

**£150 for 1,000**

Leaflets give you the opportunity in SU and university spaces, and to have posters positioned in key footfall areas

# testimonials

## our clients



"I have now been working with SU Network for 5 years and in terms of a working partnership, I don't think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn't have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more"

**Chris Bazen –  
Spaceways Storage**





# opportunities



**SU Network**

# opportunities

## club sponsorship

### sports sponsor

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club



Enquire for more details  
on further opportunities





# opportunities

## event sponsorship & fundraising

### awards night

Annual celebration of students' succession on campus, spreading your brand throughout the student community.



### fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. The SU have a number of ethical and sustainable projects, such as Free Periods, which can enable you to offer funding support to crucially important campaigns.

**Enquire for more details  
on further opportunities**



# opportunities

## venue hire

### venue hire

Sussex SU has a range of spaces available to hire, from Northfield Bar, to Falmer Bar. Whether it's a party or occasion, large scale activation or event, or for corporate purposes, we can offer the most suitable space, with additional packages including food and drink.

**Get in touch to find out how we can cater to your requirements**



# contact us

## email

**hello@sunetwork.co.uk**



## call

**01227 852801**



## visit

**sunetwork.co.uk**



## linkedin

**su-network**



## instagram

**su\_network**



all prices quoted are excluding VAT

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**connecting you to students**

