



media pack

uea su

connecting you to students
sunetwork.co.uk



contents

03

about us

06

welcome fair

08

freshers media

08

digital media

14

brand activation

16

print media

19

testimonials

20

opportunities

20

eighteen24 media

24

contact us



about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**28 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market

about us



**over 17.7k
students**

**16% are
international**

**over 14.5k
followers**

**on our
Instagram page**

**over 10k
views**

**on our website per
month**

connecting you to students



testimonials

our clients



“SU Network continue to maintain easy and prompt communications throughout as well as a mutually beneficial partnership. It is always a pleasure to work with your team”

Eighteen 24 Media

Eighteen²⁴



welcome fair



SU Network

welcome fair

prices & attendance

monday 15th september

As one of the most popular events in the student calendar, taking place at the heart of the Norwich campus, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to campus, to start the new academic year, with over **6,000** students expected.

standard pitch

£800

6ft x 2ft standard table

premium activation

£1,200

double table
premium stall

combo package

£1,000

freshers & refreshers
a standard stall for both freshers &
refreshers - save £300



freshers media



SU Network

freshers media

wall planner

Get your brand in front of students from day one! The wall planner will be handed out during Freshers' Week - the perfect moment to make a strong first impression. These planners stay up in student rooms all year long, meaning your advert will be seen daily. It's cost-effective, first-hand advertising that puts your business at the heart of student life from the very start.



**logo on transparent
background
specifications**

pricing

£250

650

**printed copies with
one placed in every
dorm room**



digital media



SU Network

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital
screen

2k footfall
per day



£300
per month

£700
per term

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with UEA SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

page visits

10k views
per month

pricing

£300
per month

£500
during freshers

£600
per term



728x90px
web spec

(PNG/JPEG/GIF + URL)

connecting you to students

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

student email

3,000 recipients | **£400** per advert

50%
open rate

sent to

over 80k
recipients

600px x 150px
e-newsletter
page spec

box office email

25% open rate | **£800** per advert

(PNG/JPEG/GIF) + URL

digital media

social media



**over 17k
followers**

£150
per post



**over 14.5k
followers**

£250 | **£275**
per story | per reel

digital media

instagram

Instagram Stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 2.5k
views**

**over 14.5k
followers**

**£250
per
story**

**£50
extra for
multiple
stories**

**1080px x
1920px
instagram
story**



brand activation

 **SU Network**

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

brand activation

from £600
depending on size
and capacity

2k
footfall

promo stall small

from £250
one standard
table size





print media



 **SU Network**

print media

posters

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.

posters

from £100
per month

A4
5x

£100 full poster board

A3
5x

£150 in high traffic areas

A1
5x

£200 on 5x doors in high traffic areas for 4 weeks

print media

leaflets

This gives you the opportunity to have leaflets in SU and university spaces, and to have posters and roll up banners positioned in key footfall areas.

static leaflets

£60

1,000
leaflets

Flyers distributed
across tables
in campus



staff distributed leaflets

£300

1,000
leaflets

UEA SU Student
Staff distributing
your leaflets across
campus

testimonials

our clients



“I have now been working with SU Network for 5 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more”

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

sports and society sponsorship

club sponsor

Opportunity to sponsor a sports team, there are 60 clubs, with the package suiting both you and the sports team.

Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club.

**Enquire for more details
on further opportunities**



derby day

Sponsor the annual Derby Day event, where rivals UEA and Essex go head-to-head across a huge variety of sport fixtures.

This unique opportunity creates the chance to create and build brand recognition across both UEA and Essex students, in a friendly rival atmosphere.

opportunities

event sponsorship

club night

Opportunity to sponsor a students' union club night on campus, this could be having food on the night, photo back drop opportunities, merch giveaways, and more!

venue/ corporate hire

The uesus has a variety of paces available for hire, including bars, cafes, clubs and office/ space rental.



**Get in touch to find
out how we can cater to
your requirements**

opportunities

fundraising

fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. These can range from charity runs, auctions, to community engagement activities, partnerships with local businesses, or crowdfunding initiatives.

**Enquire for more details
on further opportunities**



eighteen24

digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across not just UEA SU, but also over 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner.

If you wish to book space on D6s at UEA SU or any other sites in their network, please contact ueasu@eighteen24.com.



contact

ueasu@eighteen24.com

Eighteen²⁴



connecting you to students

contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

connecting you to students

