



media pack

winchester su

connecting you to students
sunetwork.co.uk



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about us

why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2025

We represent
**27 university
campuses**
and support bookings
for many more

In 2024/25,
we connected over
500 partners with
the student market



about us

winchester's students union

**over 8k
students**

**89% are full time
students**

**over 7k
followers**

**on our
instagram page**

**10k views
per month**

**on winchester su's
website**

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



freshers fair



SU Network

freshers fair

prices and attendance

saturday 27th september

As one of the most popular events in the student calendar, taking place in September at the heart of the Winchester campus, it's the perfect way to connect with the next generation of students, with over 2,000 students expected each day.

standard pitch

£600

2m x 1.5m
a standard stall

premium pitch

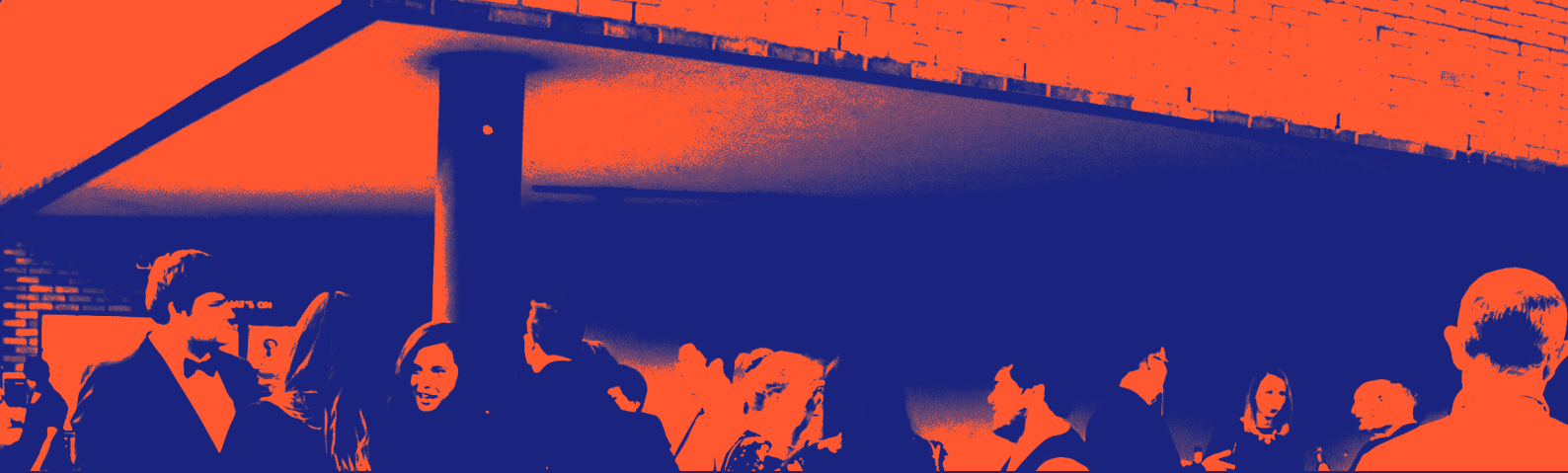
£900

3m x 2m
a premium stall

combo package

£900

freshers & refreshers
a standard stall for both
freshers and refreshers
- save £200



freshers media



SU Network

freshers media

wall planner

Make an immediate impact by putting your brand front and centre during Welcome Week with media tailored to connect with first year students from the moment they arrive.

wall planner

Your logo on **A3 termly wall planner** in rooms at halls of residence



limited availability

4x spaces available

£300

Logo on transparent background

connecting you to students



digital media

 **SU Network**

digital media

website homepage

Advertising on the homepage ensures maximum visibility, while aligning your brand with Winchester SU enhances credibility and builds trust with our students. This presents an invaluable opportunity to capture attention, generate leads, and establish a strong online presence.

1200px x 300px
web homepage

page visits

10,000 views
per month

pricing

£300
per
month

£450
during
freshers

£600
per
term



connecting you to students

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

venues, bars & shops x12

1920px x 1080px
digital screens
landscape

£300 per month

£500 per term

£450 during freshers

over 2k
footfall



connecting you to students

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 6k
students

45%
open rate

£300
per advert



350px (w) x
200px (h)
e-newsletter

(PNG/JPEG/GIF) + URL

connecting you to students

digital media

exclusive email deals

Unlock powerful student engagement with our exclusive mid-month email deals! Designed to boost your brand's visibility among a highly receptive student audience, these curated, direct-to-inbox emails showcase only premium brands—yours included. By offering this unique advertisement, you'll not only drive sales but also build valuable, lasting connections with the students.

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200px (h)
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(PNG/JPEG/GIF) + URL

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



**over 1k
views**

**over 7k
followers**

£200
story
advert

£350
for post on
the grid

**1080px x
1920px
instagram
story**



brand activation



 **SU Network**

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

**3k footfall
per day**

**brand
activation**

from £400
depending on size
and capacity

**promo
stall**

from £200
one standard
table size



The background is a collage of three images. The top image shows a wooden fence with horizontal planks. The middle image shows a person's face, partially obscured by a dark horizontal band. The bottom image shows a person's legs, wearing jeans and boots, sitting on a wooden bench. The text "print media" is centered in the middle image, and "RECHARGE" is in the bottom right corner of the bottom image.

print media

RECHARGE

print media

leaflets & posters

Maximise your brand's impact on campus with leafleting and product sampling in prime SU and university locations. Combine this with eye-catching posters and roll-up banners in high-traffic areas to boost visibility. It's a powerful way to put your product directly into students' hands, drive engagement, and create lasting brand impressions.

leaflets

£150 for 500
across tables at campus

get in touch with us for
more info



posters

A1 - £300

A3 - £200

A4 - £100

testimonials

our clients



“I have now been working with SU Network for 3 years and in terms of a working partnership, I don’t think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn’t have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to

**Chris Bazen –
Spaceways Storage**





opportunities



SU Network

opportunities

club sponsorship

team winch

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include access to activities fund, sponsoring a specific team and promotion of your brand throughout the club



Enquire for more details
on further opportunities



connecting you to students

opportunities

event sponsorship & fundraising

celebration night

Annual celebration of students' succession on campus, spreading your brand throughout the student community



fundraising

Fundraising campaigns may include special events or initiatives to generate excitement and participation. The SU have a number of ethical and sustainable projects, such as November Run, which can enable you to offer funding support to crucially important campaigns.

Enquire for more details on further opportunities



contact us

email

hello@sunetwork.co.uk



call

01227 852796



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network

