



herts su freshers fair

2026 **HERTS SU**

introduction

herts su

36k students

altogether at Hertfordshire

5k students

attended 2025 freshers

13k students

are international students

SU Network manages all advertising, promotional, sponsorship, and fundraising opportunities at Hertfordshire Students' Union. This pack outlines the opportunity to participate in Herts' Freshers Fair, taking place in October. The event provides a valuable platform to establish an on-campus presence and directly engage with an audience of over 5,000 new and returning students. To further enhance your brand's visibility, additional exposure can be secured through our range of curated media packages, which complement your presence at the fair.

We invite you to explore the following pages to discover how your business can become part of this high-impact student engagement opportunity.



recap of freshers 2025



WWF



Adobe



HSBC



Cex



Domino's



BATTLE KART
Beyond Reality

+ many more

key dates for your diary



 **saturday 19th september**

students move in weekend



 **monday 21st september**

welcome week



monday 28th september

classes begin



herts su

thursday 1st october
5k students per day

standard pitch

£800

6ft x 2ft table
a stall in the marquee

*get in touch with us for bespoke prices
for charity rates

premium pitch

£1,200

double table
a premium stall in the marquee

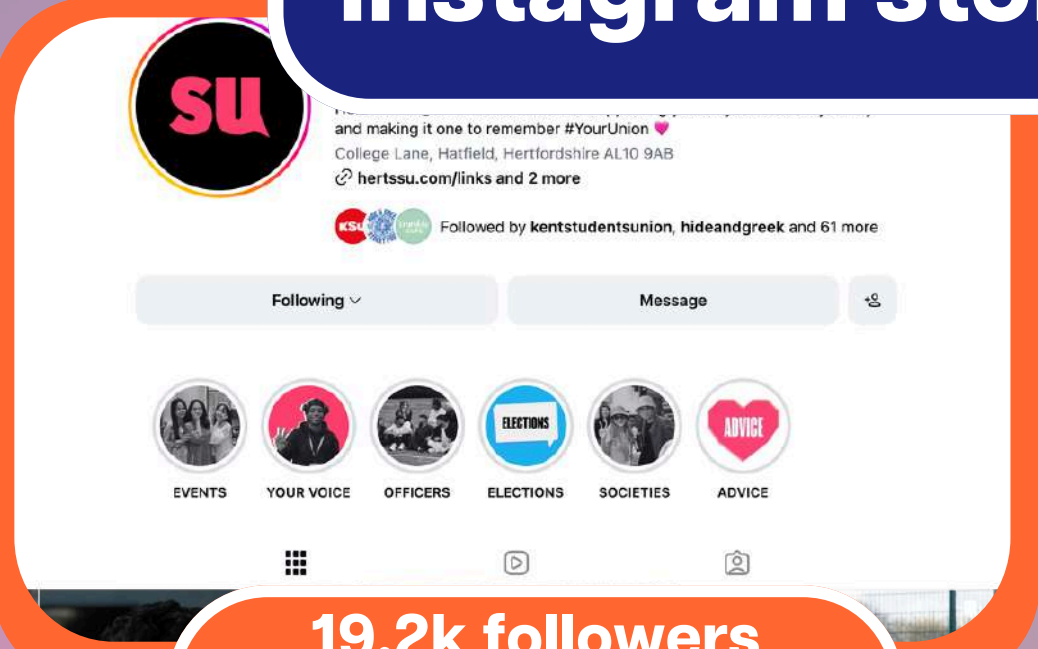


digital screens



landscape screens
2k daily footfall

instagram story



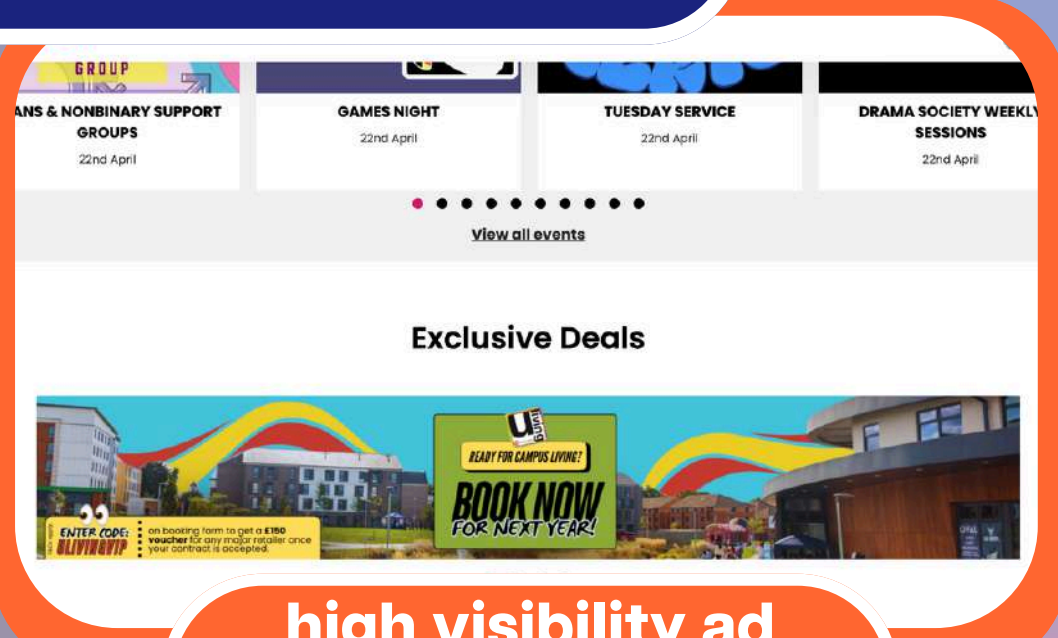
19.2k followers
average 1.8k views

digital opportunities

media

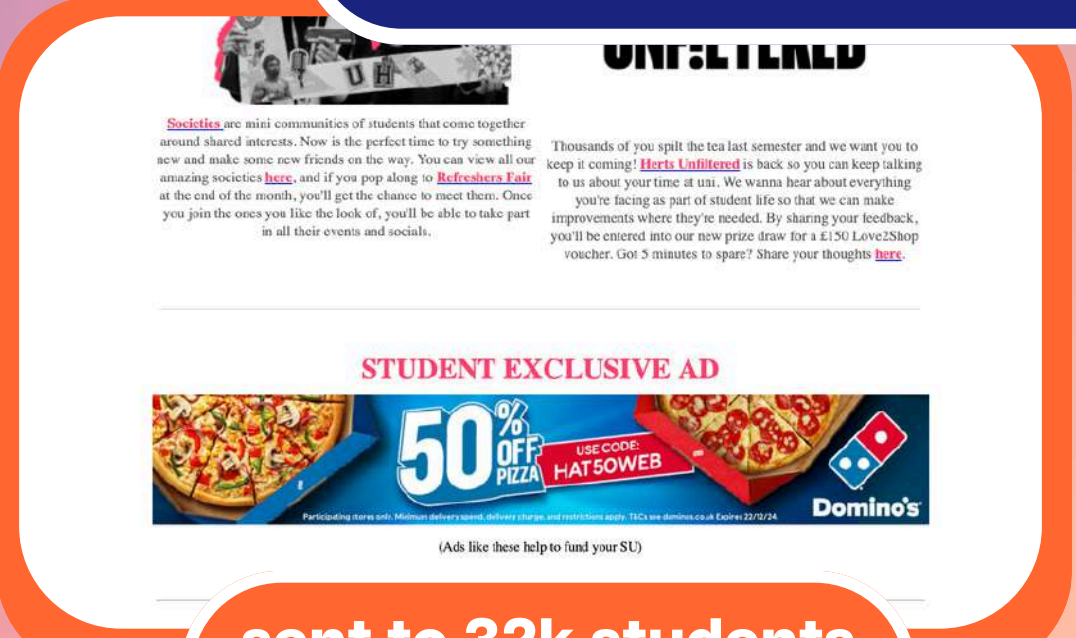


website banner



high visibility ad
12k monthly views

e-newsletter



sent to 32k students
40% open rate

media add ons

during freshers

bronze

1 x instagram story post
2 x weeks digital screen
starting 21st September

£350

silver

1 x instagram story
1 x month digital screen starting
21st September
1 x month advert on student
discount page
2 x weeks of website homepage
starting 21st September

£800

gold

1 x instagram story
1 x month digital screen starting 21st
September
1 x month website homepage
starting 21st September
1 x month advert on student
discount page
1 x advert in e-newsletter

£1,500

*These packages are only available as add-ons when booking a freshers stall

want to book?

here's how



contact us at hello@sunetwork.co.uk



or visit www.sunetwork.co.uk

to book any of these packages or to discuss something more tailored
based on your requirements.

All prices quoted are excluding VAT.

provisional

The dates in the pack are provisional and will be confirmed with each
stall holder prior the event.

