SU Network

media pack

bucks su

connecting you to students

sunetwork.co.uk

BUCKS STUDENTS' UNION

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about us

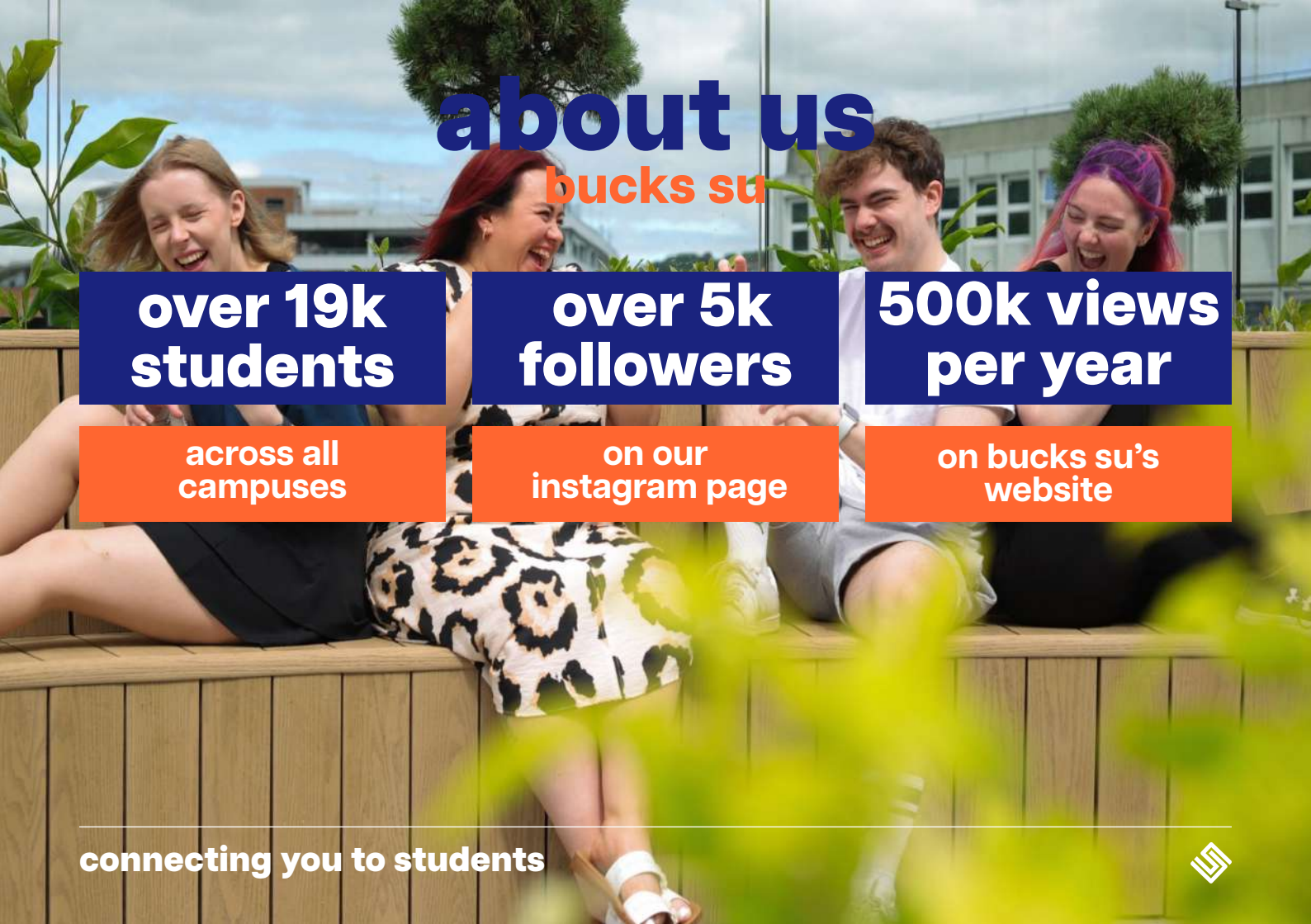
why su network

Reach over 300k students through onsite activation, digital promotion and sponsorship

We expect **over 150k students** to attend our Freshers Fairs in 2026

We represent **28 university campuses** and support bookings for many more

In 2025/26, we connected over **500 partners** with the student market



about us

bucks su

over 19k students

across all campuses

over 5k followers

on our instagram page

500k views per year

on bucks su's website

connecting you to students

testimonials

our clients





"It's a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience"

Nadine Mullan – SK Group



freshers fair



SU Network

freshers fair

prices & attendance

As one of the most popular events in the student calendar, taking place in September at the heart of the Wycombe campus at Bucks SU, it's the perfect way to connect with the next generation of students, with over **2,000** students expected each day.

standard pitch

£550

6ft x 2ft table
a standard stall

premium pitch

£750

double table
a premium stall



freshers media



freshers media

goodie bags

Get your brand in front of students from day one! 1,500 goodie bags will be handed out during enrolment - the perfect moment to make a strong first impression. This is an ideal opportunity to get promotional materials directly into the hands of students when they first arrive at BNU and you can insert leaflets, brochures or any other promotional items.



freshers goodie bags

£200

1.5k bags
handed to students

A5 specifications

leaflets or brochures

freshers media

summer mailout

Every August, we post around 5,000 welcome packs to both new and returning students. Each pack includes a number of different leaflets and guides from the Union and is the ideal way to engage with our members just before they arrive at BNU.

summer mailout

£500
freshers mailout

£430
returners mailout

£850
freshers + returners



deadline

1st August

specifications

A5 portrait
jpeg/png

5k copies

printed and handed to students

freshers media

pre freshers' newspaper

Within each summer mailout pack, we post out a pre-freshers' edition of the Bucks Student, our printed student newspaper. The pre-freshers' special contains heaps of useful information about freshers' fortnight and beyond.



full page advert

270mm wide x 350mm high, supplied as a PDF, supplied as a PDF with 3mm bleed

pre freshers newspaper

£350
full page advert

£200
half page advert

£125
quarter page



deadline

1st August

freshers media

academic wallplanner

Our academic wallplanners are really popular with our members and highlight important events that are running throughout the year.
The wallplanners are A2 in size and folded down to A4.



academic wallplanner

£150
A5 half page advert

£75
A6 quarter page advert

specifications

A4 (210x297mm) with 3mm bleed

deadline

1st August


digital media
SU Network

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.



1920px x 1080px
digital screen
landscape + portrait

2k footfall per day

pricing

on campus

£200 per month | **£600** per term

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Bucks SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.

960px (w) x 250px (h)
web homepage



page visits

500,000 views
per year

pricing

£200 per month	£600 per term

digital media

instagram

Instagram stories provide interactive features such as swipe-up links, polls, and quizzes, enabling users to engage directly with your brand and take immediate action. This interactivity fosters deeper connections and encourages user participation, increasing brand engagement and generating valuable leads.



over 2k views

over 5k followers

Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

£200 story advert

£50 additional stories

1080px x 1920px instagram story

digital media

facebook

Facebook posts offer a versatile way to share content, from text and images to videos and links, allowing brands to communicate clearly and effectively with their audience. Features such as comments, reactions, and shares enable users to interact directly with your content, fostering conversations and building a sense of community.



over 2k views

over 6.5k followers

£150 per post

1080px x 1080px facebook post

jpeg/png/mp4 + URL

digital media

e-shot newsletter

By advertising through the Bucks SU bi-weekly e-shot newsletter, your brand can enjoy regular visibility directly in students' inboxes, keeping your message front of mind throughout the academic year. Aligning your brand with Bucks SU also helps build credibility and trust, offering an effective way to capture attention, drive engagement and generate leads with students week after week.

sent to over

7,300
students

42%
open rate



600px (w) x 150px (h)
jpeg/png

pricing

£350
per month

£450
during freshers



brand activation



SU Network

brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through having a physical presence on campus which can then be seen through social media and be spread through word-of-mouth.

1k footfall per day

brand activation

from £500
depending on size and capacity

promo stall

from £250
one standard table size





print media

SU Network

print media

leaflets

Distributing leaflets, vouchers, promotional items or samples is one of the best ways to directly engage with students. We have eager promotional teams who can distribute materials on your behalf, around our campuses and cafes.

cafe distribution

£100

500 leaflets



campus distribution

£150

500 leaflets

Leaflets give you the opportunity to reach students directly in SU spaces

print media

halls leaflet drop

BNU have almost 1,000 rooms split across three different University managed halls, in High Wycombe. Advertising in halls takes your product or service direct to students and gets the information across to a captive audience.



halls leaflet drop

£360

A5 sizing



print media

membership guide

The membership guide covers all of the various ways that our members can benefit through their Students' Union and how to make the most out of their time at BNU. Annually, we print 8,000 copies with the majority of guides being posted.



membership guide

£500
full page advert
210mm x 210mm

£300
half page advert
210mm x 105mm



deadline

27th July

print media

the bucks student

The Bucks Student is our free student-led newspaper and is released roughly every three weeks, during term-time, inboth printed and digital formats.



the bucks student

£350
full page advert

£200
half page advert

£125
quarter page advert



specifications

185mm (wide) x 240mm (high), supplied as a PDF with 3mm bleed

testimonials

our clients



"I have now been working with SU Network for 6 years and in terms of a working partnership, I don't think I can think of another one that has given us so much success.

The team give us access to several universities, without the partnership with SU Network we wouldn't have been able to build the amazing relationships we now have with these universities

They are also extremely easy to work with and enjoy getting to know your business, which always helps when someone is managing your advertising budget. Thank you to the team and we look forward to working with you more"

Chris Bazen – Spaceways Storage

SPACEWAYS


opportunities
SU Network

opportunities

club sponsorship

sports sponsor

Opportunity to sponsor a sports team, with the package suiting both you and the sports team. Opportunities can include sponsoring a specific team and promotion of your brand throughout the club.





Enquire for more details on further opportunities



opportunities

event sponsorship

awards night

Annual celebration of students' succession on campus, spreading your brand throughout the student community.



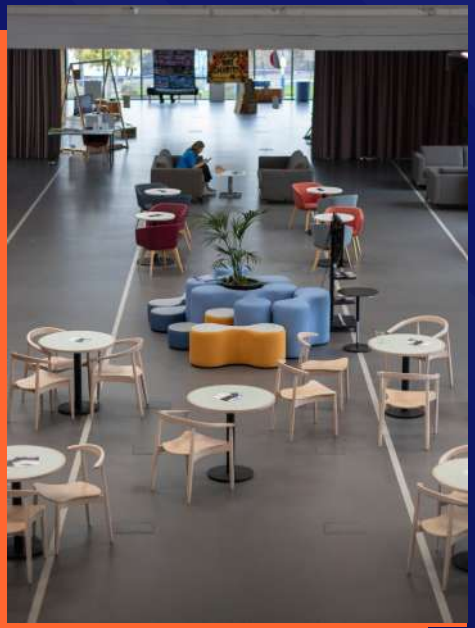


Enquire for more details on further opportunities

There are multiple events throughout the calendar year, from Varsity to Athletic Union Awards to End of Year Ball that could be sponsored, spreading your brand throughout the student community.



opportunities
venue hire



venue hire

Bucks SU has a range of spaces available to hire. Whether it's a party or occasion, large scale activation or event, or for corporate purposes, we can offer the most suitable space, with additional packages including food and drink.

Get in touch to find out how we can cater to your requirements.



contact us

email

hello@sunetwork.co.uk

call

01227 852801

visit

sunetwork.co.uk

linkedin

su-network

instagram

su_network

all prices quoted are excluding VAT

connecting you to students