



media pack

herts su

connecting you to students
sunetwork.co.uk

HERTS SU

contents

03

about us

05

testimonials

06

freshers fair

08

digital media

15

brand activation

17

print media

19

opportunities

22

eighteen24 media

23

contact us



about us

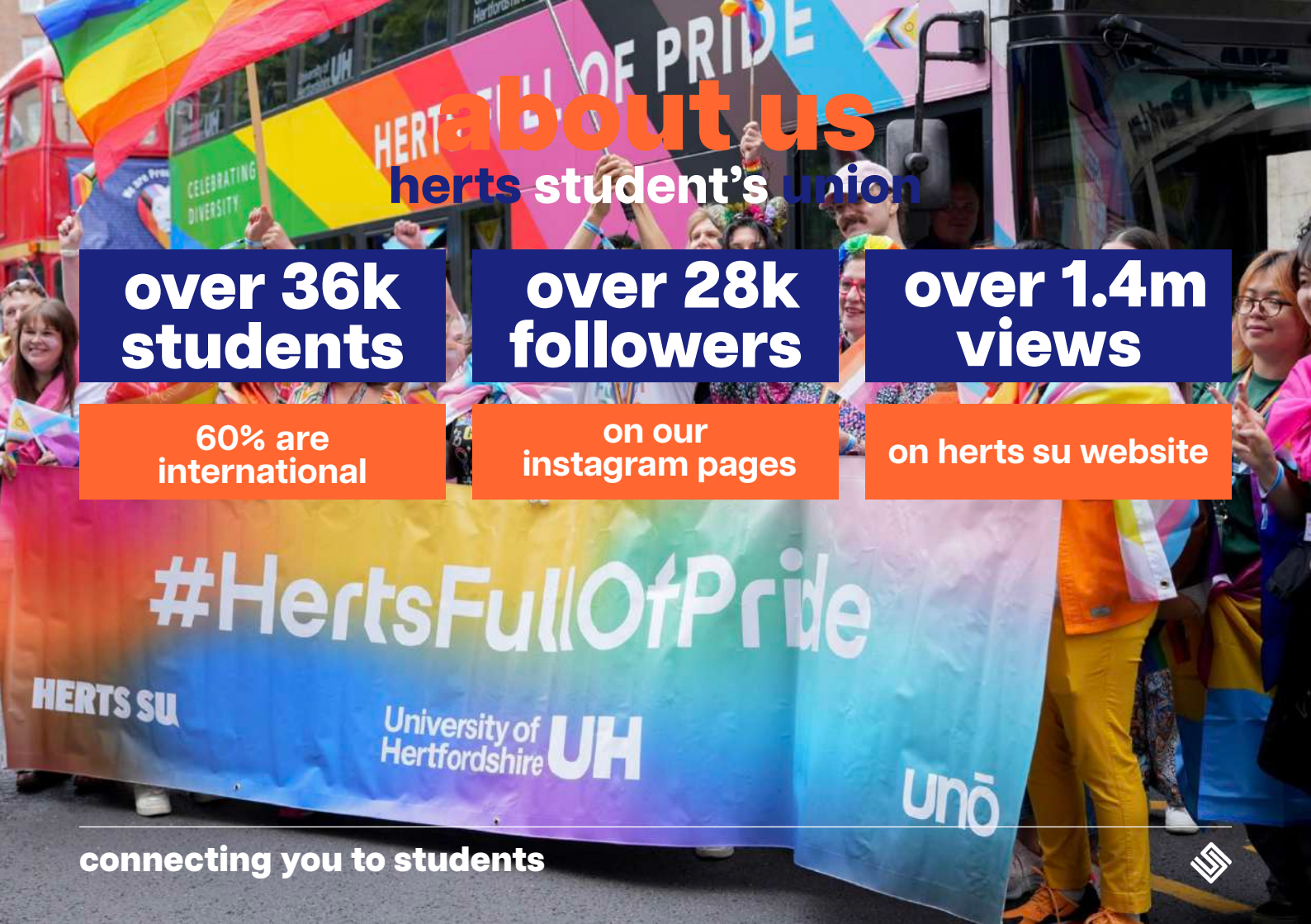
why su network

**Reach over 300k students
through onsite activation, digital
promotion and sponsorship**

We expect
over 150k students
to attend our
Freshers Fairs
in 2026

We represent
**28 university
campuses**
and support bookings
for many more

In 2025/26,
we connected over
500 partners with
the student market



about us

herts student's union

**over 36k
students**

**60% are
international**

**over 28k
followers**

**on our
instagram pages**

**over 1.4m
views**

on herts su website

#HertsFullOfPride

HERTS SU

University of
Hertfordshire **UH**

unō

connecting you to students



testimonials

our clients



“It’s a pleasure to work alongside the team at SU Network, across three of their SU partners. They really are the dream to work with in that they listen to your needs and requirements, and try their absolute best to meet and deliver these and enhance the overall client experience”

Nadine Mullan – SK Group



connecting you to students



freshers fair



welcome fair

prices & attendance

As one of the most popular events in the student calendar, it's the perfect way to connect with the next generation of students, welcoming both new and returning students to campus and Hatfield, to start the new academic year, with over **5,000** students expected.

standard pitch

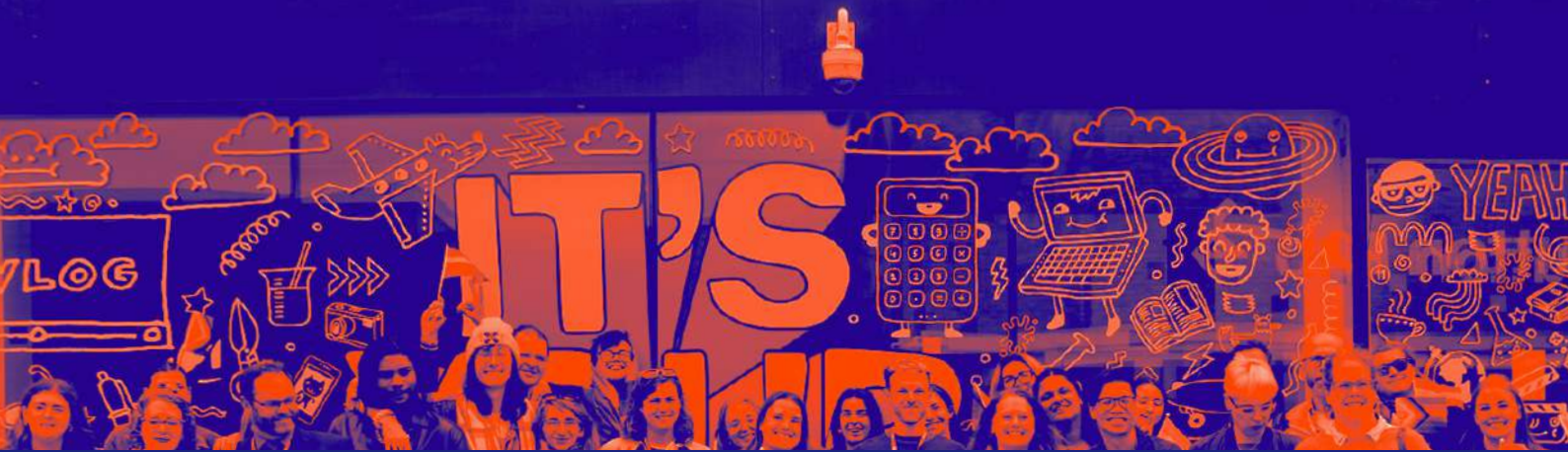
£800

6ft x 2ft table
a stall in the marquee

premium pitch

£1,200

double table
a premium stall in the marquee



digital media



SU Network

digital media

digital screens

Advertising on a digital screen opens up a world of opportunities to elevate your brand's presence and create a lasting impression on your target audience. With our screens strategically placed in high-traffic areas, it guarantees wide exposure and maximum visibility.

1920px x 1080px
digital
screen
landscape

pricing

£300 | **£600**
per month | per term



2k footfall
per day



connecting you to students

digital media

website homepage

By advertising on the homepage, you ensure maximum visibility and by aligning your brand with Herts SU, you can enhance your credibility and build trust with our students. Offering an invaluable opportunity to capture attention, generate leads, and establish a strong online presence for your brand.



page visits

117,000 views
per month

2000px x 600px
website banner

(PNG/JPEG)

pricing

£350

per month

£450

during freshers

£900

per term

connecting you to students

digital media

discounts page

Capture the student market and boost your brand's visibility and revenue by Advertising on our Student Discounts Page. Advertise on our student discounts page and unlock a world of opportunities to grow your brand, drive sales, and establish lasting connections with herts SU student body.

1300px x 600px
discounts
page



pricing

£250

per month

£350

during freshers

£600

per term

digital media

e-newsletter

By featuring within the e-newsletter, you can drive traffic to your website or landing page, ultimately boosting conversions and achieving your marketing goals. This provides a valuable platform to connect with a receptive audience, establish brand awareness, and drive measurable results for your business.

sent to
over 36k
students

54%
open rate

student email

£500
sent by the su to
all students

650px x 100px
e-newsletter page spec

(PNG/JPEG/GIF) + URL



digital media

solus email

Solus emails offer a focused and personalised approach to captivate your audience's attention. Stand out in their inbox, deliver your message directly, and make a lasting impact that drives results.



sent to
over 2k
students

pricing

£600
per email

spec
html content



digital media

instagram

Herts SU manages two highly engaged Instagram accounts, reaching over 28,000 followers combined. Advertise through Instagram Stories or feed posts to give your brand high visibility and direct access to the University of Hertfordshire student community



Explore authentic user-generated content (UGC) created by our student network – get in touch to find out more.

over 2k
views

over 19k
followers

£300
per
story

£50
extra for
multiple
stories

1080px x
1920px
instagram
story



brand activation



brand activation

promo stalls

Brand activations provide an opportunity to generate buzz and create a viral effect through have a physical presence on campus which can then be seen through social media and spread through word-of-mouth.

2k footfall per day

**brand
activation**

from £500
depending on size
and capacity

**promo
stall small**

from £250
one standard
table size





print media



 **SU Network**

print media

posters

Advertising on posters allows businesses to target a specific audience, benefit from high visibility, leverage an engaged community, maintain cost-effectiveness, build long-term brand recognition, and explore potential partnerships.

posters

£250
per month

£500
per term

A3

posters
in halls of
residence

A1

across
campus in
high footfall
areas





opportunities



SU Network

opportunities

club night sponsorships

food vendor

Opportunity to sell to students after a club night event with approx 500+ students attending each club event

Enquire for more details on further opportunities



club night

Opportunity to sponsor a students' union club night on campus, this could be having food on the night, photo back drop opportunities, merch giveaways, and more!



opportunities

venue hire



venue/ corporate hire

Herts su has a variety of places available for hire, including bars, cafes, clubs and office/ space rental.

**Enquire for more details
on further opportunities**



eighteen24

digital signage provider

Eighteen24 is the UK's leading on-campus digital signage provider. They offer the largest, premium D6 screens, exclusively across Herts SU at both the College Lane and DeHav campus. They also cover 120 other campuses nationwide. Reach an audience of over 2 million Gen Z students – that's 70% of all university students! With over 20 years in the #1 spot, Eighteen24 (formerly Redbus Media) have built a reputation as the trusted SU media partner.

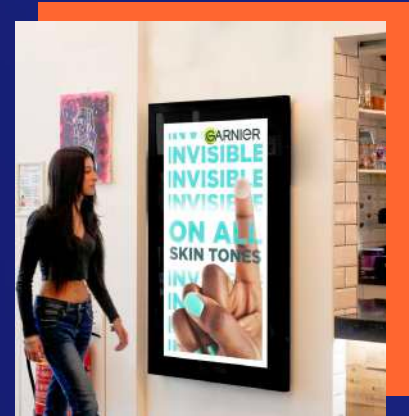
If you wish to book space on D6s at Herts SU or any other sites in their network, please contact herts@eighteen24.com.



contact

herts@eighteen24.com

Eighteen²⁴



contact us

email

hello@sunetwork.co.uk



call

01227 852801



visit

sunetwork.co.uk



linkedin

su-network



instagram

su_network



all prices quoted are excluding VAT

